

The Duke Chronicle

Volume 58, Number 55

Duke University, Durham N. C.

Friday, April 26, 1963

'Joe College Goes on Vacation'

Cooper To Keynote Law Day Activities

U. S. Senator John S. Cooper, Republican from Kentucky, will keynote the Law Day Week End dedication of the new Law School tonight at 8:15 in the Law Library. Senator Cooper will speak on "The Role of the Lawyer in a Crisis-Ridden World."

The two-day observance will end with the dedication of the University's new \$2 million Law School tomorrow afternoon and a speech by the Chief Justice of the United States, the Honorable Earl Warren. Chief Justice Warren's address is at 3 in the Law Library, but admittance is by invitation only because of the limited facilities. The topic has not been announced.

Two symposiums will be on the two-day program. This afternoon there was a seminar entitled "The Role of Law in a Rapidly Changing World." Tomorrow at 9 a.m., leading jurists will discuss "The Judicial Process: Deciding Appellate Cases." The appellate cases symposium is public in Page.

The closing address of the Law Day Week End will be given by the Honorable Archibald Cox, Solicitor General of the United States.

Professor W. Bryan Bolich is Chairman of the Law Day Week End Committee, while Roger Thaler, a law student, is in charge of a committee arranging displays depicting the growth of the University's Law School from its founding to the present.

Notable guests and speakers include Walter Gellhorn, president of the Association of American Law Schools; Charles S. Rhyne, former president of the American Bar Association; Dean Robert Kramer of the George Washington University Law School; J. Spencer Bell, Elbert P. Tuttle, and Henry J. Friendly, judges of the U. S. Court of Appeals; Roger J. Traynor, Associate Justice, California Supreme and Court; and Robert C. Finley, Chief Justice, Washington Supreme Court.

Staff Positions

Chronicle editor-elect Gray R. Nelson '64 has asked that all persons interested in serving on the 1963-64 Chronicle staff contact him in 308 Flowers or 133 Wannamaker this week end.

Positions are available on the news sports and photography staffs, Mr. Nelson announced. The new Chronicle staff will begin its work after the publication's annual banquet Tuesday night.

IFC Appoints New Leaders

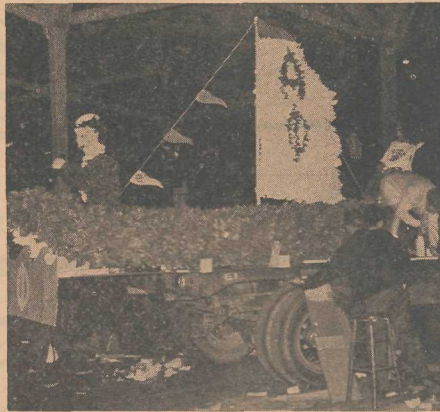
Interfraternity Council president R. Michael Miller '64 announced committee chairmen for the coming year. The new chairmen will interview prospective committee members Monday through Friday.

Michael S. Fields '64 heads the investigating committee. Herbert D. Steele '65 is in charge of rush. Greek Week will be under Kenneth W. Hubbard '65. Bruce R. Baumgartner '65 will chair the committee for publicity and public relations.

Richard S. Buddington '64 is head of scholarship. Jan M. Evans '65 will chair the publications committee. Phillip G. Lamotte '65 is in charge of pledging, and Gerald Chotiner '65 heads the committee for Help Week.

Sign For Interviews

Mr. Baumgartner asks all fraternity men interested in committees to sign up for interviews on the IFC bulletin board by the post office.



JOE COLLEGE WEEK END got under way Wednesday night when fraternities and sororities began constructing floats for this afternoon's parade. Above, Alpha Phi sorority puts the finishing touches on its entry.

'Bye, Bye Birdie', 4 Preps Highlight Annual Week End

By CRAIG WORTHINGTON
Chronicle News Editor

Joe College Week End got underway this afternoon with the traditional, but abbreviated, parade. This year's version featured a "Joe College Goes on Vacation" theme.

Thirteen sorority and 18 fraternity floats ran the gamut of vacations from Joe College goes to "pot" to the sunny beaches of Florida.

Following the parade, East hosted the annual exchange picnic dinner. The Starfires combo and a twist and limbo contest provided entertainment slated to end around 7.

Hoof 'n' Horn's musical production, *Bye, Bye Birdie*, opens tonight for vacationing Joe College.

A review of Hoof 'n' Horn's production of *Bye, Bye Birdie* appears on page nine.

legers. The story of a rock and roll singer called up by the draft, the musical begins at 8 in Page and will run again tomorrow night.

The Untouchables Combo will play tonight for a Student Union-sponsored dance in the Flowers Court. The outdoor dance will get underway after *Bye, Bye Birdie*.

The Four Preps will highlight the week end tomorrow afternoon with the traditional lawn concert. This year the concert has been returned to the Main Quad.

The Shoe 'n' Slipper club has sold large Joe College buttons this week which will admit the wearer to the concert.

The Four Preps, who began recording in 1957, have enjoyed several hit records including "26 Miles," "Big Man," and "Down by the Station." They are acclaimed for the "smooth blend" of their voices and their "keen sense of timing."

Budget Discussions

East Legislature Passes Campus Chest Revision

By VIRGINIA FAULKNER
Chronicle News Editor

The Legislature of the Woman's Student Government Association Wednesday night approved a new structure for Campus Chest.

The new organization would be headed by the chairman of the international student committee (formerly the foreign student committee) and a representative of the YWCA. A committee composed of Alice Sheridan '64, chairman of the international student committee; two representatives of the 'Y'; and legislators Marcia Ross '65 and Pepper Deckert '65 was appointed to determine specific details of the organization's structure.

The legislature had earlier turned down a proposal which would have placed responsibility for Campus Chest with the dorm vice-presidents. The vice-presidents would have formed an executive committee and been in charge of representing student opinion in choosing the charities.

WSGA treasurer Elisabeth Philips '66 presented a tentative budget for 1963-64. Dues will rise 25 cents to \$2.50 to compensate for the loss of fines from assemblies.

Most appropriations remained at the same levels as last year, but the freshman Week, UN Model Assembly, foreign student committee and Pep Board allotments were reduced.

An extra sum of \$100 was included to fix up the WSGA office and mimeograph machine.

National Student Association co-ordinator Edith Fraser '65 asked that the NSA budget be increased from \$400 to \$570. She explained that two delegates and two alternates would attend the national convention instead of the one delegate who went this year.

This motion failed by a 6-7 vote. The Legislature then decided to apply any interest from the WSGA capital of \$4472.91 to NSA provided that the total NSA funds would not exceed \$570. WSGA also asked Sandals to investigate the possibility of cutting \$50 from their allotment since they had a surplus last year.

The Legislature passed a motion requiring committee chairmen to attend the first meeting of every month and report on committee activities.

University Debators Capture 3rd in National Tournament

The University debate team, represented by Richard Haskell '64 and Michael Patterson '65, won third place in the National Tau Kappa Alpha Debate Tournament in Muncie, Indiana, April 8-10.

Undeclared in the first six rounds, the team defeated Vanderbilt in the quarter-finals and lost to Southern California in the semi-finals. Its overall record, seven wins and one loss, placed it third among the 27 participating schools.

Mr. Haskell placed first in the two preliminary rounds of extemporaneous speaking and won a superior rating in the final round, placing fifth. Mr. Patterson was initiated into Tau Kappa Alpha in recognition of excellence in public speaking and academic achievement.

The University team competed in the two-man division, debating both sides of the query, alternating each round. The national topic for this year is "Resolved: that the non-Communist nations of the world should establish an economic community."

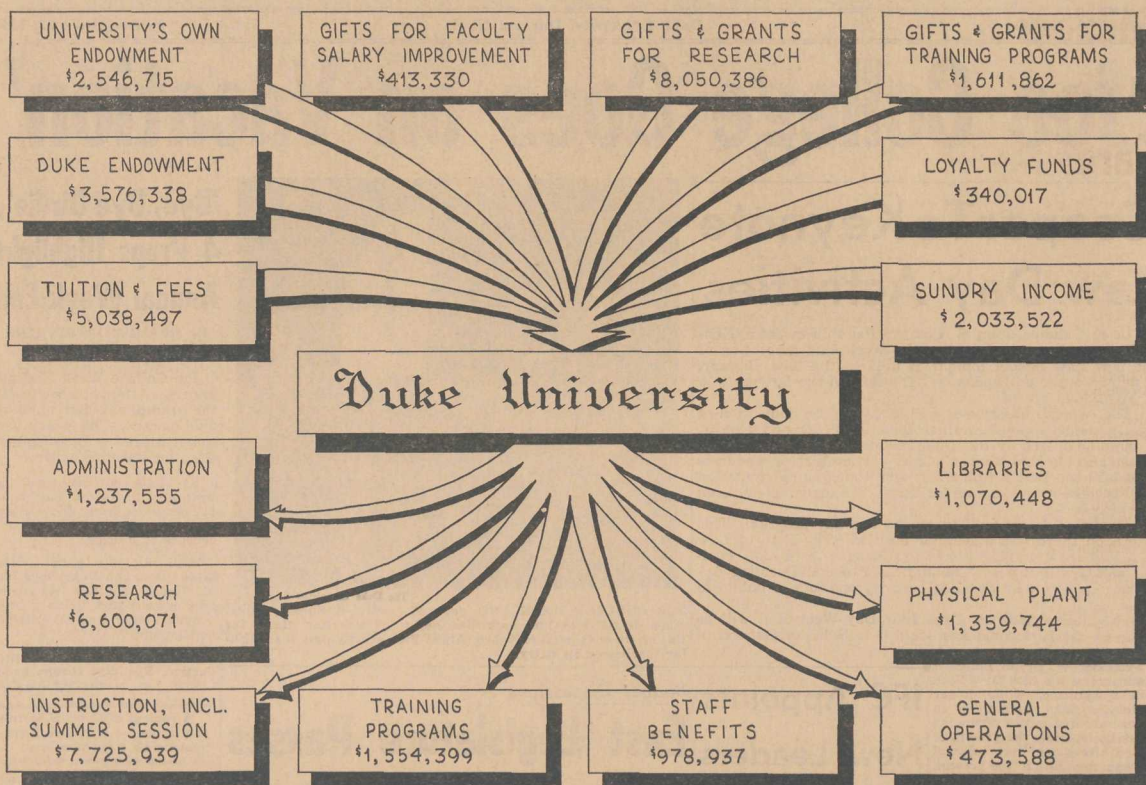
Special Report Inside

Tonight's Chronicle contains another in the series of Special Reports. The question of where the millions of dollars needed to finance the University come from, and where they go, is explored on pages two through five.



CONRAD BIRDIE, teenage idol receives the key to the town of Sweet Apple, Ohio, in tonight's *Bye, Bye Birdie* presentation. Jeff Warner plays the part of the "activated pelvis."

CHRONICLE SPECIAL REPORT:



Chronicle diagram by Richard P. Heitzentrater

A New Era for the Business Office

The University's latest financial reports show a new era has begun in the Business Office.

A rapid expansion of the University's activities and scope has more than doubled the size of the annual budget in five years. This has diluted the effect of the income the University receives from The Duke Endowment and from its own endowment.

Five years ago, endowment income met 43 per cent of the operating expenses of the University. Last year, despite a 49 per cent increase in Duke Endowment allocations and a 40 per cent greater yield on the University's own investments, endowment income covered only 29 per cent of the budget. In order to continue to operate at its present pace and to expand, the University must find new millions of dollars each year.

Moreover, the University needs additional millions for capital expansion and improvement. President Hart estimates that \$40 million is needed immediately for construction and renovation; there are indications that even this estimate is conservative.

A large surplus that accumulated after 1924 because The Duke Endowment was earning income faster than its beneficiaries—notably the new Duke University—could spend it—has run dry. The surplus, called Funds Functioning As Endowment, now totals only \$5.3 million, and most of this is earmarked. The University has drawn about \$3 million each year for the past two years from this account; this has also reduced the University's endowment income and squeezed the current operating budget.

Even though such surpluses have not occurred since 1935, the false notion that Duke's Quadrangles are paved with gold lingers. This notion, coupled with the lack of a tradition of broad and continuing support of the University by the people and the region it serves and the fact that the University's alumni are young, makes fund-raising difficult. Trinity College has only 2,000 active alumni; the other 35,000 University alumni have been graduated since

1924 and are still a working generation.

The lack of money is holding up many construction projects vital to the University. An addition to the Library, overcrowded since 1958, awaits \$4 million.

It takes about \$1 million a week to operate the University. Some of this money changes hands within the so-called subsidiary operations—the dining halls, the student laundry, the University Stores—and since these are operated on a self-sustaining basis, their income cancels their expenditures. The subsidiary operations are usually excluded when the University's budget is discussed. With these factors removed, the University's annual operating budget totals about \$21 million. The income was derived from these sources in fiscal 1962:

- The Duke Endowment, \$3,576,338. (This includes only that portion of the Duke Endowment's contribution of \$7.1 million used for current expenses. The remainder was used for capital improvements.)

- The University's own endowment, \$2,546,715.

- Loyalty Funds, \$340,017. This represents money collected in fiscal 1961; money collected in 1962—\$505,000—is spent in 1963.

- Gifts and grants for research, \$8 million. This includes almost \$7 million from the federal government, and \$3.7 million from the Public Health Service alone.

- Gifts and grants for training programs, \$1.6 million. The Public Health Service accounted for more than \$1 million of this.

- Gifts for faculty salary improvement, \$413,000. Part of \$1.2 million, two-year Duke Endowment grant for salary improvement. Loyalty Funds are being used to match this grant. When the grant is depleted in 1963, a \$200 tuition hike will become effective.

- Gifts for current expenses, \$431,753. This represents gifts of individuals, foundations and industry for the unrestricted use of the University.

- Gifts for fellowships and scholarships,

\$741,379. This includes \$135,000 for the Angier B. Duke Memorial Scholarships.

- Tuition and fees, \$5,038,497. \$850 per student is tuition, and \$150 fees. The fees break down this way: matriculation \$50; student health \$20; Library \$10; athletic ticket books \$10; Duke Athletic Association appropriation \$10; locker and towel fee \$2; upkeep of tennis and handball courts \$2; laboratory fee \$16; student publications subscriptions \$5.50; student activities, including Student Union, WDBS, debate, choral activities \$20.50; Commencement and diploma \$4.

The University spent its money this way:

- Administration, \$1,237,555.
- General operations, \$473,588.
- Instruction, except for professorships, which are financed by gifts or endowment income, \$7,569,830.

- Summer session, \$156,109.
- Research and training programs, \$8,154,470.

- Libraries, \$1,070,448.
- Staff benefits, \$978,938. This account has grown significantly since a new pension plan for non-academic employees was installed in 1959 and since the upping in February, 1961, of the University's contribution to faculty retirement to 14 per cent on all salaries above \$4800. Part of this account is hidden under research; it actually totals \$1.5 million.
- Fellowships and scholarships, \$1,066,786.
- Physical plant upkeep, \$1,359,744.

In his Founder's Day address, President-elect Knight made this observation:

"No great University ever has everything it wants; its ideas must always run ahead of its resources. The fact remains that much has been given us, and much will be expected. We are not to be satisfied, as a result, until we are a national force in every field which legitimately concerns us. We have the skill for it: we can get the money; and we must live up to the obligation of them both. . ."

FINANCING A UNIVERSITY . . .

Millions Aiding the Carolinas

"... to make provision in some measure for the needs of mankind . . ."

The Duke Endowment is a very large amount of money surrounded by scores of beneficiaries and many misconceptions.

James Buchanan Duke, who did not derive his principal wealth from tobacco, founded the Endowment on December 11, 1924. Mr. Duke's original gift totaled \$40 million; by bequest, he added approximately \$40 million more.

Since 1924, the Endowment's assets have grown; today it has almost \$500 million — half a billion dollars — invested. Only two philanthropies — the Ford Foundation, with \$2.5 billion invested, and the Rockefeller Foundation, with \$600 million — have larger portfolios.

The Endowment does not give all of its income to Duke University, Davidson College, Furman University and Johnson C. Smith University, as well as almost all hospitals and orphanages in North and South Carolina, and the Methodist Church in North Carolina, also receive aid. The University has its own endowment funds as well, distinct from those of The Duke Endowment.

THE ENDOWMENT issues two reports a year, *Yearbook of The Duke Endowment* and *Financial Statement of The Duke Endowment*.

The *Yearbook*, published regularly since 1925 and available in the University Library, describes the Endowment's work with and aid to hospitals and orphanages in North and South Carolina, and rural Methodist churches and retired Methodist ministers in North Carolina.

The *Yearbook* does not dis-



The Duke Endowment

Trustees of The Duke Endowment are, from left, R. Grady Rankin, Kenneth C. Towe, Dr. Wilburt C. Davison, Norman A. Coker, Dr. Watson S. Rankin, Marshall I. Pickens, Thomas L. Perkins, chairman, Miss Doris Duke, Mrs.

Mary Duke Biddle Trent Semans, Benjamin F. Few, Philip B. Heartt, Wm. S. O'B. Robinson, and Thomas F. Hill. With Amos R. Kearns and Dr. Bennette E. Geer, who are not pictured, they compose the 15-member Board.

cuss the four educational institutions which the Endowment aids. Until 1961, the Endowment did not maintain the type of liaison or offer the consulting services that have characterized the Endowment's work with hospitals, orphanages and churches. The liaison with the University was helped by the interlocking of the Endowment Trustees and the University Trustees, although the 36-member University Board has never had more than five Endowment Trustees at one time.

IN 1961, the Endowment named Dr. Paul Clyde as executive secretary of its Committee on Educational Institutions. Dr. Clyde, formerly a University Professor of History, has offices in Durham. He, and Joseph Allen, named last year to another new position, that of executive assistant to the chairman, plan to report on the Endowment's work with educational institutions.

The Endowment also issues a report entitled *Financial Statement of The Duke Endowment*. The University Library has the annual editions of this report, but the casual reader will find them difficult

to follow. The Endowment's officers, however, completely explained all questions reporters asked. The Endowment is aware of the need for more communicative reports and is moving in this direction.

DESPITE THE immense complexity of the Endowment's finances, the *Financial Statement* does not contain a word of explanation. The 1962 report never states the gross income on the Endowment's investments for the fiscal year; it does state, however, that 77.52 per cent of the total income during 1962 was derived from dividends on Duke Power Company stock, and that this totaled \$11,096,271. The reader must calculate that the Endowment earned a gross of \$14.3 million last year.

The reader must also calculate and piece together other statistics. The compensation of Trustees apparently totaled \$450,000, or approximately \$30,000 per Trustee, last year. The Indenture of Trust requires that 20 per cent of the gross income on the original \$40 million (only the original \$40 million gift is covered by this stipulation) must be plowed back until another \$40 million accumulates. The *Financial Statement* for 1962 states that "Additions to the Corpus of the Trust by action of the Trustees" have totaled \$19.2 million since 1924.

THE READER assumes this \$19.2 accumulated under the provision for a 20 per cent plowback, and he is not alone in his confusion: even Endowment Chairman Perkins had to double-check this point.

The \$19.2 million is an additional plowback that the Trustees made some years ago from discretionary funds. To date, \$16.8 million has been accumulated under the 20 per cent provision. This year, approximately \$1.1 million more will be added. Since the original \$40 million that Mr. Duke donated was principally in Duke Power stock, the fact that \$1.1 million will be plowed back during this year alone, and only \$16.8 million has been plowed back during the preceding 38 years, means that Duke Power is now yielding a substantially better return than it used to.

This conclusion about the performance of Duke Power stock — which accounts for nearly \$400 million of the Endowment's \$500 million portfolio — is substantiated by other statistics. Duke Power

dividends accounted for 48.41 per cent of the total income earned by the Endowment from 1924 through 1960. By 1962, the Duke Power dividends had accounted for 55.57 per cent of the total since 1924.

The 1961 *Financial Statement* was the first to include a breakdown of the Endowment's gifts during the year. Previously the Endowment listed only a cumulative total of gifts to each beneficiary since 1924. In order to find out how much the Endowment gave the University during 1958, for example, it was necessary to subtract the 1957 totals from those reported in 1958.

Two further complications then arose. The first arises because the Endowment ends its fiscal year on December 31, and the University ends its year on June 30. This means it is difficult to match and compare the financial reports of the University with those of the Endowment.

The other complication arose because of a change in accounting procedures. The 1960 statement reported that since 1924 the Endowment had given the University \$100,530,180. The 1961 statement reported that since 1924 the Endowment had given the University only \$89,969,595.

One phone call to New York later, it was learned that prior to 1961 the Endowment included in the total of what it had given the University since 1924 the dividends it paid the University on that portion of the University's own endowment for which the Duke Endowment acts as a banker. Had the 1961 method been used in 1960, the total would have been \$17 million less and the Endowment's distributions through that year would have been approximately \$83 million.

DURING 1962, the Endowment gave the University \$7.1 million, or approximately 59 per cent of the net income available for distribution after the 20 per cent plowback

and 3 per cent Trustee compensation. These contributions fall into three distinct classifications:

•The Indenture of Trust provides that 32 per cent of the net income on the original \$40 million — 32 per cent after the 20 per cent plowback and 3 per cent Trustees' compensation has been deducted — must be given the University as long as the school is "operated in a manner calculated to achieve the results intended." The implications of this stipulation will be discussed below. In addition, the University receives the total income on \$6 million left to the Medical Center and 10 per cent of the income of Mr.

Duke's residuary estate.

These allocations to the University are added to the operating budget of the University; that is, they are not used for capital improvement and expansion, but for recurring expenses. In 1959, the Endowment's allocation under this classification covered 21 per cent of the University's budget.

By 1962 (the University's 1961 - 62 fiscal year), the University's budget had grown 47 per cent, and despite an increase of 17 per cent in the Endowment's allocation, the Endowment now only covered 12 per cent of the operating revenues.

During the University's fiscal year 1961-62, the Endowment contributed \$3.5 million for current operating expenses. This money could be spent at the University's discretion; the policy is to limit this money for educational purposes.

•The Indenture and Mr. Duke's Will also provided support for hospitals. The University Medical Center last year received approximately \$65,000 to care for charity patients. This money is allocated at the rate of \$1 per day per charity bed.

The University Medical Center also received \$600,000 for capital improvements and expansion.

•The Endowment's Trustees also provide a large portion of their discretionary funds (Continued on page 4)



Conway Studios

GEORGE G. ALLEN
Chairman, 1925-60

The Endowment at a Glance

James Buchanan Duke founded The Duke Endowment in 1924 to "make provision in some measure for the needs of mankind along physical, mental and spiritual lines. . ."

The Endowment's assets total almost \$500 million. Only two foundations, the Ford Foundation and the Rockefeller Foundation, are larger.

Despite its size, the Endowment is dwarfed by the giant Ford Foundation. Ford, with assets totaling \$2.5 billion, spends not only its income but also part of its principal each year; the Duke Endowment is perpetual and its principal cannot be spent. Ford will give away during 1963 alone \$50 million more than the Duke Endowment has given away since its creation in 1924.

Last year the Endowment gave the University almost 60 per cent of its income, approximately \$7.1 million. The Endowment also aided Furman University, Davidson College and Johnson C. Smith University, as well as almost all hospitals and orphanages in North and South Carolina, and the Methodist Church in North Carolina.

Mr. Duke specified that the Endowment should concentrate its benefactions in the Carolinas—Mr. Duke's native region and the area served by the Duke Power Company.

Because Mr. Duke's Indenture of Trust and his Will specified the beneficiaries of the Endowment, its annual gifts are made automatically and do not create the news that gifts from foundations like Ford and Rockefeller, not bound by such restrictions, do.

THE DUKE ENDOWMENT...

(Continued from page 3)
for the University's use. Mr. Perkins stated, "The University suggests projects to the Committee on Educational Institutions. The University knows in fact how much money is available, and assigns its own priorities to the projects it wants funds for. So far as I know no project has been turned down. One of



THOMAS L. PERKINS
Chairman

the committee's main jobs is to keep informed of what is happening and why the University needs funds. We try to channel the discretionary funds into capital improvement and expansion — to keep them out of the current operating budget."

The Endowment gave the University approximately \$3 million in discretionary funds last year.

THE ENDOWMENT'S 1962
distribution was therefore:
Total income\$ 14,300,000
20 per cent
plowback(1,100,000)
Trustees' compensation ..(450,000)
Operating expenses(627,511)

Income available
for distribution \$ 12,126,870
This \$12.1 million was allocated as follows:
Duke University..\$ 6,478,200
Hospitals
(including a portion
to Duke Medical
Center)\$ 3,057,432
Davidson College536,474
Furman University536,537
Johnson C.
Smith University.....360,961
Orphanages460,320
Retired Methodist
ministers91,979
Building rural
Methodist churches283,417
Operating rural
Methodist churches213,220
Held for appropriation108,330

\$ 12,126,870

THIS \$12.1 MILLION in appropriations bring the total gifts since 1924 to these amounts:
Duke University..\$ 98,797,795
Hospitals41,523,991
Davidson
College6,429,482
Furman University6,486,283
Johnson C.
Smith University4,129,190
Orphanages6,952,466
Retired
ministers1,363,188
Building rural
churches3,623,618
Operating rural
churches2,789,261
Additional
plowback19,261,228
Held for appropriation3,060,333
Total
gifts\$ 194,416,835

THE ENDOWMENT HOLDS
these investments:
Federal Treasury
bonds and notes
.....\$ 31,108,000
Duke Power Com-
pany mortgage15,300,000

Bonds and notes
at par value\$ 46,408,000

791,040 shares
Aluminum Ltd.....15,919,680
639,644 shares
Aluminum Co. of
America34,940,554
53,300 shares Alum.
Co. of Amer.
\$3.75 pfd..... 5,025,675
6,517,550 shares
Duke Power
Company366,612,188
2,348 shares Duke
Power Co. 7% pfd.
.....379,202
19,031 shares Piedmont
& Northern Railway
.....2,264,689
30,000 shares United
States Tobacco Co.
.....798,750
Miscellaneous stocks
bring the total to

(market value)....\$429,654,691

The total investments are therefore \$475,162,291. This represents the Endowment's portfolio's market value last December 31. Stock prices fluctuate, of course, and this can cause a marked difference in this figure. The Alcoa investments, for example, have what Mr. Perkins calls a "checked career." At one point Alcoa sold for twice what it sold for last December 31.

BUT THE RETURN on the investment is more significant than the market price of the securities. The return on the Endowment's portfolio approximates 3 per cent. The return on the Duke Power stock, which sells for approximately \$57 a share, is \$1.80 per year, or about 3.16 per cent.

Mr. Duke desired the Trustees to invest as much of the Endowment's money as possible in Duke Power securities. The Indenture expresses Mr. Duke's desire this way:

"For many years I have engaged in the development of water powers in certain sections of the States of North and South Carolina. In my study of this subject I have observed how such utilization of a natural resource, which otherwise would run in waste to the sea and not remain and increase as a forest, both gives impetus to industrial life and provides a safe and enduring investment for capital. My ambition is that the revenues of such developments shall administer to the social welfare, as the operation of such developments is administering to the economic welfare, of the communities which they serve. With these views in mind I recommend the securities of the Southern Power System (the Duke Power Company and its subsidiary companies) as the prime investment for the funds of this trust; and I advise the trustees that they do not change any such investment except in response to the most

urgent and extraordinary necessity; and I request the trustees to see to it that at all times these companies be managed and operated by the men best qualified for such a service."

MR. DUKE WANTED to insure the operation of both the Endowment and the power system, and interlinked the two by giving the Endowment large blocks of power stock.

Critics saw in Mr. Duke's foundation — and in the foundation of Henry and Edsel Ford, for that matter — a scheme to maintain control of the Power Company — control the Duke family could not maintain if federal income and inheritance taxes had to be faced. The work of the Endowment over its four decades of existence has erased this criticism.

But it has raised another. The men who run the Duke Endowment are businessmen and not academicians. Faculty members who do not realize that the University is a big business as well as an educational institution resent the Endowment's "mingling" in University affairs. Many of these faculty members resist the transition from a regional to national University that the Endowment has fostered; they claim the Endowment runs the University, and the "New York Group" run the Endowment.

Had Mr. Duke's original intention been carried out, the questions of the Endowment's interference with University management would not have occurred. According to Dr. William Preston Few, President of the University from 1910 until 1940 and a motivating force in securing Mr. Duke's interest in creating a University, Mr. Duke originally wanted the University's Trustees to double as Endowment Trustees. But the University's charter did not allow this, and other considerations as well led Mr. Duke to establish an autonomous directorate. It is naive to suggest that a foundation that contributes \$7 million a year to a University will not exert some influence on its destiny. Indeed, Mr. Duke provided that if the University were not operated "in a manner calculated to achieve the results intended," the Trustees could withhold the University's income. This point was stressed by William R. Perkins, Mr. Duke's personal counsel and Endowment Chairman Perkins' father, in an interpretation of the Endowment and its impact that Mr. Perkins made in 1929. The "results intended" were "to attain and maintain a place of real leadership in the educational world."



JOSEPH ALLEN
Executive Assistant

Pack Bros.

THE EVENTS of 1959 and 1960 — when an Administrative upheaval marked the turning point in the University's quest of a national stature analogous to its current standing in the South — need not be reviewed. "There was real danger," an Endowment Trustee said, "that the University was failing to live up to its responsibility, that it was becoming more of a sectional institution instead of advancing in the other direction." All this raised anew the question of "How does the Endowment control the University?"

Chairman Perkins dealt with this subject in remarks last Founder's Day:

"Duke University is today a fine university. Its great stature has been made possible by the cooperative efforts of a great many people — Trustees



PAUL CLYDE
Educational Affairs

Indenture not applicable to other beneficiaries. For it he set the goal of attaining and maintaining a place of real leadership in the educational world, and he pointed out that securing men of outstanding character, ability and vision was the way to insure this result. The ingredients are all here and I venture to say that within the lifetime of many of us here tonight, North Carolina and the South will have in Duke University a university second to none."

"NONE OF THESE accomplishments would be possible if Duke had ever lost, or ever loses, her independence. Any University to be great must have complete academic freedom in order to push forward the frontiers of knowledge through research, and pass on to present and future students through teaching the store of knowledge which is being accumulated.

"What then is the role of The Duke Endowment in all of this? It contributes financial aid, not only as specifically provided in the Indenture, but through the allocation of discretionary funds which make possible the recipient of approximately half the annual income of the Endowment. It is specifically charged with seeing that Duke University is operated in a manner calculated to achieve the leadership intended. Its Trustees, either as individuals or as a group, are available to serve Duke University whenever requested to do so.

"The question has frequently been asked—How does the Endowment control the University? The answer to that is simple—it doesn't, it shouldn't and it can't. Mr. Duke saw to it that. Nor does it want to.

"DUKE DIFFERS from other universities in one major respect. Instead of one

group of Trustees standing guard over its independence, its growth, its integrity — shielding it from improper interference of any kind — this University has two. A unique partnership to insure freedom of inquiry, and freedom to teach."

In some respects the past three years have been transitional ones. George G. Allen, the Endowment's Board chairman from Mr. Duke's death in 1925 until 1960, died. So did Alex H. Sands Jr., one of the most influential Trustees. Both had been University Trustees. Both sat on the important executive committee of the University, the seven-member board of six University Trustees — three of whom must be from the Endowment — and the President of the University — who have complete authority when the University Trustees themselves are not in session.

THE ENDOWMENT, like any power structure, is rigid in some of its ways and no number of deaths can change some of its characteristics. But the Endowment is also the product of the need for leadership; the election of Thomas L. Perkins as chairman will have an impact on the future.

Mr. Perkins, for example, opposed the policy of using the Endowment's income to create further endowment funds. For years this had been the practice, with the Endowment giving the University funds to endow the James B. Duke Professorships and the James B. Duke Fellowships in the Graduate School of Arts and Sciences, for example. Since the Endowment is perpetual, and its principal cannot be touched, the Endowment was turning dividends into capital. This policy, while allowing the University to build its own endowment resources and financial foundation, was very conservative. It was simply unsuited for an era in which the University needs as much spending money as it can secure.

SINCE MR. PERKINS assumed office, the Endowment has become involved in a friendly suit with its beneficiaries, seeking to alter Mr. Duke's Indenture, and will gain power to invest in a broader spectrum of stocks. For a portfolio its size, the



Coway Studios

ALEX SANDS
Vice-Chairman 1925-60

Endowment's is notably narrow. An appeal of the suit — a technicality to win a final decision from the highest court possible — is now pending. Mr. Perkins stressed the Endowment had "no immediate plans" to divest any of its stocks. Mr. Perkins indicated the Endowment was thinking in terms of 10 to 50 years in its action.

A PRODUCT OF VISION

I have succeeded in business not because I have more natural abilities than those who have not succeeded, but because I have applied myself harder and stuck to it longer.

James B. Duke

Legend has it that when Washington Duke—the patriarch of the family—was released from a Union prison at the end of the Civil War, he was given two blind mules and a \$5 Confederate note. The soldier returned to his native North Carolina, swapped the Confederate note for a Yankee trooper's 50-cent piece, and then retrieved his family of four children from their maternal grandparents' home in Alamance County.

Washington Duke and his children—Benjamin Newton, James Buchanan, Brodie L. and Mary—found their homestead looted of nearly everything of value. The Yankee soldiers left behind only a quantity of leaf tobacco—a commodity that could be converted into money or bartered only if it were prepared for smoking. It was this twist of fate that caused the Dukes to set up their first tobacco factory. In a barn that measured 16 by 18 feet, they beat the tobacco with flails, sifted the pulverized leaf and packed it in bags they labeled "Pro Bono Publico," "For the Public Good."

Two of Washington Duke's sons—Ben, 10; and James B., nicknamed Buck, 8—took an immediate interest in the family's business, but the eldest son, Brodie, himself a veteran of the War, preferred to farm with his uncle. Their sister, Mary, kept house, for their mother had died when Buck was only 2. The family's business experienced a modest prosperity, and soon they built another factory, 20 by 30 feet.

After Buck Duke completed his schooling at the Eastman Business College at Poughkeepsie, New York, he returned home to become, at age 14, manager of the family factory. Four years later he asked for a share of the family's business, threatening to strike out for himself if refused. Washington Duke decided to take Buck and Ben into partnership, and a small firm that was to create a large stir—W. Duke and Sons—was created.

The family needed new capital to expand in 1878. Gerald Watts of Baltimore bought \$14,000 worth of stock and Washington, Buck, Ben and Brodie chipped in equal amounts. The firm of W. Duke, Sons and Company was created.

The Duke company still lived under the shadow of its competitors, notably Bull Durham. Said Buck, "My company is up against a stone wall. It can't compete with Bull Durham. Something has to be done and that quick. I am going into the cigarette business."

Buck seized on the opportunities of the rapidly expanding cigarette market, and was among the first to install and perfect a machine that could roll cigarettes. The machines each did the work of 40 to 50 workmen, and cut the cost of manufacturing from 80 to 30 cents a hundred.

In 1884, Buck opened a New York City branch of the family's Durham factory. At 6 Rivington Street, just blocks from the Bowery on the low-rent East Side of Manhattan, he produced Cameo, Cross Cut and Duke's Best in a quantity that was small in comparison to that of Kinney Brothers, Goodwin and Co., and Allen and Ginter. Buck lived in Harlem because it was cheaper; he ate at the Bowery.

By the second year of its operation, the New York factory was returning a profit. Buck kept money in the bank yet borrowed at six per cent from the financial house of Goldman, Sachs and Co. He borrowed small amounts—up to \$10,000—for short terms—30 to 60 days—and always repaid on the day before the notes were due. In this manner he built up a high credit rating.

Buck also started a nation-wide advertising campaign, and barn-side signs advertising Honest Long-Cut dotted the landscape. He put photographs of stage stars, Christopher Columbus, George Washington and scantily clad girls in his cigarette packages. Always concerned with sales, he pored daily over the big ledger marked "Sales By Brands By Towns."

Even at this early stage, Buck Duke—a bachelor who had already more wealth than one man could possibly need—was asked what he intended to do with his money. Said he, "I'm going to give a good part of what I make to the Lord, but I can make better interest for Him by keeping it while I live."

As W. Duke, Sons and Company grew, it became involved in a "tobacco war" with the four other giants: Allen and Ginter, W. S. Kimball and Co., Goodwin and Company and the Kinney Brothers. "The manufacturers divided their energies," said the New York *Herald Tribune*, between "pushing their own businesses and cutting each other's throats. Never was there keener, more bitter or more incessant trade rivalry. In one year the Duke firm spent \$800,000 on advertising and made net profits of less than half that sum." Buck Duke wondered why the tobacco companies did not operate in harmony, and reap larger profits. The seeds of the Tobacco Trust were thus sown. On January 31, 1890, the State of New Jersey—liberal then and now with its corporation laws—granted a charter to the American Tobacco Company.

On July 10, 1907, the Department of Justice charged the American Tobacco Company and its subsidiaries with violation of the anti-trust laws. A five-year legal battle followed. At 4:30 p.m. on May 29, 1911, the Chief Justice of the United States declared the Tobacco Trust and its architects guilty as charged.

After the Supreme Court's decision, it was Buck who devised a scheme to carry out the mandate—a scheme to divest the American Tobacco Company of two-thirds of its plants and brands, and to create new companies with old names: Liggett & Myers, P. Lorillard Company, United Cigar, R. J. Reynolds. Two years later, because of an increased demand for tobacco and the genius of their corporate structure, the five new companies returned a total profit larger than the Trust's had ever been.

It was another twist of fate that led James B. Duke into the development of hydro-electric power. Since birth Buck had been troubled by a foot ailment, and his physician Dr. W. Gill Wylie, spoke of developments in which he had invested along the Catawba River. By June, 1905, Mr. Duke had organized the Southern Power Company. Soon Mr. Duke was investing not only in power developments, but also in industries that would use his power: by 1920, 300 cotton mills—with one-sixth of the nation's capacity in textiles—were using Southern Power, and Mr. Duke held stock in scores of these mills.

Mr. Duke's enthusiasm for water power led him to Northern Quebec, Canada, where he poured millions into a hydro-electric development which at first seemed a white elephant.

Since the cost of electricity is 30 per cent the cost of producing aluminum, Andrew Mellon and his Aluminum Company of America were anxious to find cheap and abundant power. Mr. Duke had both, and through a series of manipulations he was soon owner of approximately nine per cent of the giant Alcoa enterprise.

It was twists of circumstance like these that brought James Buchanan Duke his untold millions.



The Duke Chronicle

J. B. Duke's Gifts Were Also 'Human and Personal'

Because of the magnitude of James B. Duke's and the Duke family's financial support of the University, the "human and personal" support which the Dukes gave Trinity College and the University is often overlooked. President-elect Douglas M. Knight expressed this thought during his Founder's Day address last December:

"I have thought a good deal about Mr. Duke in these last few months, and it seems to me clear that his truest legacy to us was not financial and physical; it was human and personal. His founding of this University, and his establishment of The Duke Endowment, were great acts of generosity; but they were also and equally acts of vision and courage. These are shopworn words, but the qualities of mind

and heart which they represent are rare indeed.

"Only a man with the most profound insight and boldness could have seen that a University must be great through the greatness of its people. It would have been fatally easy to root the value of this place in the charm of its setting or the beauty of its buildings. What Mr. Duke asked instead, as I see it, was something very direct and very difficult; he asked for his University the absolute best that men could imagine in the life of the mind and the life of the individual spirit. He knew that they were not separate, just as learning and religion are not separate; a great mind is monstrous, after all, if it is wedded to a petty heart.

"Only a man of vision and courage, finally, could understand that though Universities are founded for many reasons and serve many purposes, they mean very little until they bring themselves to bear upon the enduring issues of the world—not the issues of casual fashion and easy success, but the great issues of reality and value which set the civilized, educated man apart from the barbarian. And you and I must accept Mr. Duke's gift as he meant it, with all its demand upon us, and all its labor over the long years ahead. How else do we truly justify the founder, after all, except in the honor, the nobility, and the creative wisdom of what we build? We are his heirs; we must be the living, dedicated

proof that he was right when he brought us into being."

JAMES B. DUKE first contributed to Trinity College in June, 1900, when he announced he would finance the construction of a new library and donate \$10,000 for the purchase of books. At the dedication of the library in 1903, Walter Hines Page, the principal speaker, said:

"Just before I left New York, I did myself the pleasure to call on Mr. J. B. Duke, to whom you owe this (library) . . .

"I reminded him that you had paid me the compliment to ask me to make this address at the opening of this library, and I asked, 'What shall I say?' He

replied with great earnestness. 'Tell them, every man to think for himself.'

"By that authority, therefore, I dedicate this library to free thought, reverent always, always earnest, but always free. I dedicate it to free thought, not about some subjects only, but about all subjects, the free thought that is the very atmosphere of an ideal democracy."

President John Kilgo said the only type of college the Dukes had sympathy for was "a free institution, an institution so free that a student might hold to any political or religious view he saw fit, so long as he believed what he did well enough to tolerate the belief of others."

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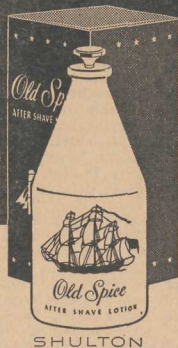
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R2 SUPER HAWK**

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We named them R2 Super Lark and R2 Super Hawk and had Andy Granatelli take them out to the infamous Bonneville Salt Flats for final performance and endurance tests.

We could scarcely believe the results, but the official U.S. Auto Club timers confirmed them: R2 Super Lark—132 mph! R2 Super Hawk—140 mph! Two-way averages—under the most punishing weather and surface conditions. That kind of performance, combined with their gentle 'round-town manners, told us these cars were ready. R2 Super Lark and R2 Super Hawk are now available on special order at your Studebaker dealer's.

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Persons Claims 'Unreal' Ills Decreasing Since 'Free Cuts'

Since the institution of the new attendance regulations, "unreal complaints" of headaches, diarrhea, vomiting and other ailments have decreased at the Student Health Center, according to Dr. E. L. Persons, Director of Student Health.

Formerly, said Dr. Persons, students would come to the Center with complaints which could not be confirmed by examination. He said that most of these complaints had ended, except possibly where exams or physical education classes are involved.

He stated that he is "happier with the present situation." He believes this is mainly a matter of professional patient-doctor relationships. A student must keep his self-respect in this relationship, or he should not be in college, said Dr. Persons. He said the new developments in Student Health are "incidental to a development in student-faculty relationships."

Ravenel Wins \$100 For Book Collection

Gaillard F. Ravenel '63 has won the annual Undergraduate Student Book Collectors Contest co-sponsored by the Gothic Bookshop and the Friends of the Library. Mr. Ravenel's collection was entitled "Selected Books and Catalogues on Art and Aesthetics."

In addition to receiving a \$100 prize, Mr. Ravenel will compete for the Amy Loveman National Award of \$1000. Mary Edwards '64 was second with "Poetry, Primarily English and American of the Victorian Period," and William S. Price Jr. '63 was third with "Art, History and Literature."



The Duke Chronicle
DR. BLACKBURN
Excellence in Teaching

MSGA Awards Dr. Blackburn For 'Excellence in Teaching'

The Men's Student Government Association has presented its "Excellence in Teaching" award to Dr. William Blackburn, professor of English.

The selection was based on three criteria: interest in and concern for the students, stimulation of thought, and disciplined course material. Senator William P. Hight '65, chairman of the selections committee, added that the committee also recognized Dr. Blackburn's "continuing influence on the work of former students."

Editor Of 'Under Twenty-Five'

Dr. Blackburn's creative writing course has produced several authors of national prominence. From this course also has sprung a collection of prose and poetry written by his students. The collection, recently released by Duke Press, is entitled *Under Twenty-Five*.

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1. My theory on looking for a job is—Play it big! Shoot for the top! Go straight to the prez for your interview.

I don't know any presidents.

2. Use your head, man. Have your dad set up appointments with some of the big shots he knows.

He's a veterinarian.



3. Beautiful! All you have to do is find a president who likes dogs. You'll have him eating out of your hand in no time.

I don't know an Elkhound from an Elk.

4. Frankly, I don't know what else to tell you. You've got a problem.

It's not as bad as it seems. My idea is to find out the name of the employment manager at the company I'm interested in. Write him a letter telling him my qualifications. Spell out my interests, marks. Simple as that.



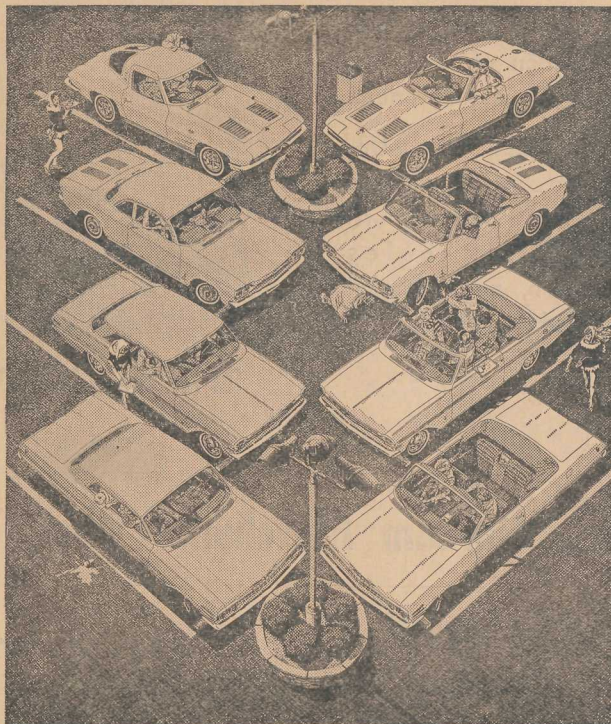
5. A letter to the employment manager! Ho ho ho! You've a lot to learn.

Then how come I landed a great job at Equitable—an executive training spot that's interesting, pays a good salary and has a lot of promise for the future.

6. Say, could you set something up for me at Equitable?

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Sport. Special instrument cluster, front bucket seats, full wheel discs, three-speed shift or floor-mounted Powerglide automatic* and other sporty features.

Two more cures for spring fever—the Corvair Monza Spyder with full instrumentation and a turbo-supercharged six air-cooled rear engine. And if you want to pull out the stops, the Corvette Sting Ray, winner of the "Car Life" 1963 Award for Engineering Excellence.

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TONIGHT

•5-7 p.m. Exchange picnic, East Quadrangle.

•6-7 p.m. Limbo contest, East Quadrangle, Starfires Combo, cash prizes.

•8:00 p.m. Hoof 'n' Horn production of *Bye, Bye Birdie*, Page Auditorium.

•10-12 p.m. Student Union social committee dance, Flowers Court, The Untouchables Combo, no admission charged.



THE FOUR PREPS

TOMORROW

•12:30 p.m. Chains opened for lawn concert.

•2-4 p.m. Lawn concert, Main Quadrangle, Four Preps. Bids; \$2.50 non-member couple; \$2 member couple; \$1.50 all stag. Box lunches available \$1.25.

•8:15 p.m. Hoof 'n' Horn production of *Bye, Bye Birdie*, Page Auditorium.

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'Bye, Bye Birdie' Survives Technical Ailments To Score Success as H 'n' H Musical Comedy

By GARY RHODE NELSON
Chronicle Managing Editor

Hoof 'n' Horn got ambitious this spring. The organization took on the production of *Bye, Bye Birdie*, a salute to that great American institution, the Teenage Idol. The musical is technically and musically more complicated than previous productions, but Hoof 'n' Horn does a pretty darn good job of putting it across.

The production is, at times, "technical chaos," but overshadowing these minor difficulties are the excellent and enthusiastic acting and singing and the strikingly handsome sets. The choreography is comparable to the acting and singing, but the dancing needs more work.

THE STORY is direct. The agent, Albert Patterson, of teenage singing idol Conrad Birdie is under pressure from his secretary and his mother. The secretary, Rose Alvarez, has tired of consoling, counseling and loving dear Albert and wants some more permanent title than "secretary." She also wants Albert to escape from his mother's clutches and realize his earlier ambitions to be an English teacher. This, of course, means divesting all interest in that sweet, lovable, vulgar, licentious, obscene Conrad.

But Conrad is about to enter the Army (following three appeals of his draft notice), and what better way to send him off and earn that needed cash than with "One Last Kiss" to a member of his fan club. What a tremendous idea for a song, suggests Rose. Thus, Conrad and entourage go to Sweet Apple, Ohio, to give this one last kiss to that dear young modern teenage brat, Kim McAfee.

MR. McAFEE is cool to the whole idea, and Kim's steady, Hugo Peabody, is shattered by the thought—understandably. Mr. McAfee is awakened when

he learns the one last kiss will be televised coast-to-coast on the Ed Sullivan Show. Hugo is unimpressed.

Enter Albert's mother. Over-protective Mae Peterson has handled Albert like putty and looks on Rose (Allentown, Pa.) Alvarez as an intruder from south of the border. In Sweet Apple she goes too far. Exit Rose. Panic Albert.

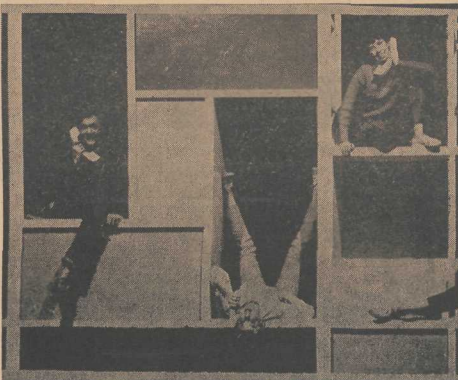
TROUBLE STRIKES for Conrad, Albert and the town of Sweet Apple. Following the trouble and a big night on the town for Rose and Hugo, the production scampers to an improbable ending. The numbers in the closing scenes are well-executed but seem hung together and the result is a forced and extraneous sequence of scenes lacking, to some extent, logical connection.

The casting done by director Clay Hollister was superb and in even the closing scenes

there are many noteworthy performances. Gary (Dick Van Dyke) Schenck does a professional job playing a mothered 33-year-old agent. Lola Powers Kramer plays Rose with typical Lola flair and polish.

BONNIE BAUER, as the mother, gives an incredibly funny performance—and the most memorable of the entire cast. Jeff Warner as side-burned Conrad Birdie acts and sings in a perfect cross between Elvis Presley and Conway Twitty.

Joyce Harold is too clean cut for the part of Kim McAfee, but otherwise she is excellent. Dick Parks plays the rebellious Mr. McAfee with intensity, and Doc Clay is a superb Hugo Peabody—an abnormally normal teenager. Sandy Frederick in a smaller part steals several scenes as the president of the Conrad Birdie Fan Club. Karen Lundry as Mrs. McAfee lacks stage presence.



The Duke Chronicle—Milton Howell

HOOF 'N' HORN will present *Bye, Bye Birdie* tonight at 8 and tomorrow at 8:15 in Page Auditorium. Tickets cost \$1.25, \$1.50 or \$1.75 and are available at the box office.

Government Offers Many Fellowships

Over 800 United States government awards will be available to qualified American graduate students for study or research in foreign countries for the 1964-65 academic year.

The graduate fellowships, available under the Fulbright-Hays Act, will be administered by the Institute of International Education as part of the educational exchange program of the Department of State.

There are three types of awards: U. S. government full grants which provide for transportation, tuition, books and maintenance; joint U.S.-other government grants that are offered cooperatively by the U. S. government and a foreign government; and travel-only grants which supplement maintenance and tuition scholarships received from a university, private donor or foreign government.

Special opportunities are also available to graduate students who are interested in teaching English as a foreign language at universities in India, and to those interested in teaching American language and literature, history, philosophy or law at Italian universities.

General eligibility require-

ments for all grants are: U. S. citizenship at time of application, bachelor's degree or equivalent before the beginning date of the grant, language proficiency and a good academic record.

Students interested in applying for grants should consult Herbert J. Herring, 216 Allen, for applications. The closing date is October 25. Also anyone who is interested in applying for a Harvard Summer School scholarship and has not yet registered should see Mr. Herring immediately.

Group To Present Chancel Concert

The Chancel Singers will present their annual public concert at 4 p.m. Sunday in the Woman's College Auditorium.

Directed by Professor Paul Young, the repertory group will sing two 18th century masses, Mozart's "Missa Brevis" in F, and Josef Haydn's "Second Mass in C."

James Young will accompany the group of upperclassmen and graduate students for the performance.



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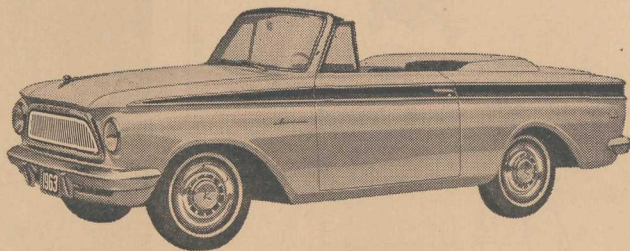
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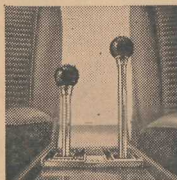
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RAMBLER '63

Winner of Motor Trend Magazine Award:

"CAR OF THE YEAR"

Anne Curry To Study In India As 'Asian Seminar' Participant

Anne E. Curry '63 will work and study in India this summer as one of 18 American students chosen for an "Asian Seminar."

Miss Curry will work and live with Indian students in a work camp within a native village for part of the seven weeks. The rest of the time she will study in residence at an Indian university.

Sponsored by the national YWCA and the World University Service, the faculty-student study group is supported by the U.S. government "as a venture in cultural understanding."

Eighteen American students will meet 18 foreign student advisors and faculty in San Francisco early in June. They will split into smaller groups

and join Indian students.

An introductory period in Japan and Hong Kong will provide the students with a contrast to their Indian experience.

Miss Curry was awarded a scholarship covering 75% of the seminar expenses. President of the YWCA for 1962-63, Miss Curry is a psychology major with a minor in sociology.

Sandals Officers

Sandals, the sophomore service honorary, elected officers for the 1963-64 academic year in its meeting Tuesday night. They are Caryn McGitche, president; Elizabeth Baldwin, vice-president; Polly Tarwater, secretary; and Jane Levine, treasurer.

Choral Auditions

Auditions for students interested in singing with any or all of the groups in Choral Activities will be held Monday through Thursday. Appointments can be made by contacting the Choral Activities office, 210 Flowers, or calling 3898.

Student Employment

The scholarship office has announced that some jobs for students are still open for the remainder of the semester. Anyone interested should inquire at the scholarship office at 614 West Campus Drive.

Crain Wins Alpha Kappa Psi Student Achievement Award

C. William Crain '63 won the Wall Street Journal Student Achievement Award. Department members in economics and business administration chose Mr. Crain for his outstanding scholarship in business, according to Dr. Edward C. Ettin, assistant professor of economics.

Silver Medal And A Year's Subscription

The award, a silver medal and a year's subscription to the *Wall Street Journal*, will be given at an Alpha Kappa Psi professional fraternity dinner next month.

Mr. Crain, a business administration major from Bloomington, Illinois, is a member of Phi Beta Kappa, Omicron Delta Kappa, and Red Friars. Chairman of West's Judicial Board this year, Mr. Crain was also a member of the Symposium Committee and treasurer of his fraternity.

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Of course, some men may use Mennen Skin Bracer because of this effect.

How intelligent!



Lift, Twirl, Taste**Wines for the Beginner: II**

Second in a series

By G. N. GRIFFIN
Chronicle Connoisseur

What is a wine? Basically a wine is the result of grapes which are pressed, fermented, clarified and aged. Further than this simple explanation, however, a wine also is a result of the type of soil its vine is grown in, the amount of sun and rain that it receives, and finally, the type of vine it originates from.

Understanding these basic influences which determine the character and quality of a wine reveals why wines have "vintage years," that is, years that are superior to others.

* * *

IT IS AN odd phenomenon that generally Bordeaux and Burgundy wines can be classified by odd and even years. Any odd numbered year since 1947, with the exception of 1951, is a good year for these two regions, with 1947, 1949 and 1959 being the outstanding "vintages." Practically every even year produced a poorer crop.

* * *

IN FINE RESTAURANTS it is always a thrill to have a wine from 1929, let us say, but a far less expensive 1953 or 1952 will still be a mature wine that can provide almost equal enjoyment to the uninitiated. Also, it should be added, that once one has experienced a wine of ten years or more age he will really begin to appreciate the value and pleasure a good wine has to offer.

Unfortunately one finds the main shortcoming vis-a-vis wine, its service and its consumption, among people who are afraid to demand proper

service. If a service is bad, it should be brought to the attention of those responsible.

* * *

NATURALLY To demand for or to criticize a service, one must possess a basic knowledge of that particular service. When it comes to the service of wines, the rudiments are simple.

A bottle of wine should always be presented to the client for his inspection prior to the time that the wine is opened. The client should simply observe the label and the year of the wine to verify that it was the wine he selected. Secondly, a wine should always be opened in the presence of the client and a small portion poured into the glass of the person who ordered the wine so that he might further observe and taste the wine.

* * *

WE HAVE reached this point with pure simplicity. From here the road remains fairly simple if we relax. When one sees a gentleman lift a glass of wine to the light, twirl it slowly under his nose and then taste a small amount, one generally is awe-struck. Actually that gentleman may

know no more about wines than yourself, but he is simply following the three basic rules of sampling any wine.

Why look at the color? For the beginner it suffices to say we are looking for impurities such as cork or other debris. A recent wine (1947 to the present) generally should have no natural deposit. Therefore if there is a foreign substance of some description in your 1957 or 1959 (as examples) this is unnatural. Why smell a wine? This simply provides a certain pleasure (here again we speak in terms of the beginner.) A wine of ten years or more should possess a bouquet that literally surges out of the glass to you, whereas a younger wine owns a less pronounced banquet.

* * *

FINALLY, why taste a wine? For experts this is the final link in three-part exploration of a wine and its virtues. For one just commencing, it might be suggested that he try only to gauge the temperature of the wine. If a wine is served too warm it may seem overly harsh on the palate. If a wine is chilled when it ought not be, its qualities are hidden.

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Joe had demonstrated on earlier assignments that he could handle responsibility. For instance, on his first telephone job he coordinated the installation of new tele-

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Baseballers Battle Clemson In Coombs Field Tomorrow

Duke's diamond crew goes after win number 12 this afternoon on Coombs Field when it tangles with the Gamecocks of South Carolina. This intra-conference battle will be the first meeting of the teams this season. Sophomore Charlie Young is expected to handle the mound chores for the Devils.

Tomorrow afternoon at 2, the Blues play host to the Tigers of Clemson in another conference fray. Hurler Stan Crisson will get the starting nod; thus far, Crisson leads the Devils' pitching ranks with a 4-1 mark.

Coach Ace Parker is likely to be shuffling his line-up in

Golf Team In Last Round Of Match

The Duke golf team met Wake Forest and North Carolina on the Duke golf course today at 1 p.m. for the third and final round of the three-way match begun last month. Wake Forest leads by 13 strokes.

The first round was played in Winston-Salem, where Wake built up a lead of 24 strokes, and the second round was played at Carolina two weeks ago, enabling Carolina, down by 36 after the first round, to pull up to 16 strokes out. Duke, after that round was in second place, 13 strokes behind Wake.

Duke has a definite advantage on its home course which always make a difference of 10-20 strokes, said coach Dumpy Hagler.

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Trackmen Beat State, Prepare For Philly

By JEFF DOW
Chronicle Sports Editor

The Duke track team bettered its team record to 5-2 Wednesday when it completely swamped a weak N.C. State team on the Duke track. The final score was 114-30.

"We were using the meet primarily as a warm-up for the Penn Relays this Saturday and the Carolina meet next week. I was satisfied by the team's performance," said coach Al Buehler. State won only one event, the 220.

George Flowers won the mile in 4:29.3 for the second time this year to remain undefeated in that event. Talented John Weisiger won an event for this first time this spring when he beat teammate Bob Waite to the tape in the two-mile in 9:57.5.

Nick Gray won his event for the second time this season when he took the half-mile in 1:57.3. Gil Kirk, who with Gary High is the most improved veteran on the team, ran away from a good State runner after the 220 to take the quarter in a relatively slow 50.2.

There four men will make up the relay team at the Penn Relays in Philadelphia this week end. Kirk will run the quarter, Gray the half, Flowers the three-quarter mile, and Lou Van Dyck, who did not run in the State meet, the mile. A time of ten minutes even, which is entirely possible for the team, could win.

In other action in the State

meet, coach Buehler termed the performance of High "outstanding. This was the best individual performance in the meet." High jumped 44'3 1/2" in the new triple jump to win. This distance has been exceeded only once this year in the conference — by Don Cole of Maryland in the meet with the Terps here two weeks ago.

Dick Gesswein, held out of the shot, won the discus with a respectable throw of 154'. "Dick has been throwing 165 feet in practice, and should get back the ACC record in the next couple of weeks," Buehler said. Neil Churchill, Duke's number two man in the shot, won that event on Wednesday.

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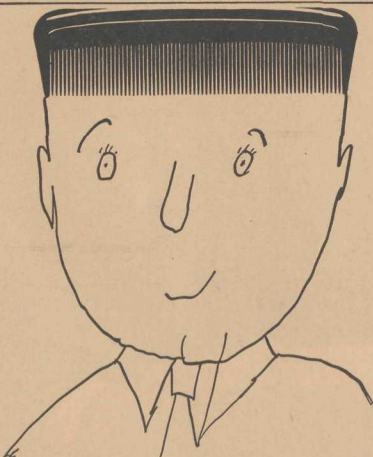
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