

SPORTS

SIDELINES

BY "SCOOP" ROBERTS

ALTHOUGH DUKE IS CO-FAVORED with North Carolina to capture the Southern conference meet next week-end, we should not be surprised if the Blue Devils fail to retain the crown which they have held for two consecutive years now. Certainly, if Duke is fortunate enough to be on top again about 5 p.m. Saturday, Coach Carl Voyles can give himself a pat on the back, and 1938 can be classed as another banner year for Duke basketball.

But there are many obstacles that may bar the path to the coveted trophy. First, the Devils can only win four men on the track this year who placed in the 1937 meet. Second, Duke has lost no less than a regular number of last year's championship talent, and third, the competition this Saturday is going to be about the toughest that a Devil track team has ever had to face in a Conference meet.

Hudgins, Fletcher, and Noudon are the only men of the present aggregation to get points last year. Bill Morris, winner of the mile and two-mile in 1937, is ineligible to compete outside this year; Moore and Ledy, one placed in the mile and the other in the mile and two-mile, are gone; while Myers, Fletcher, and Lane have all been lost through graduation. This terrible loss, plus some very significant gains in the caliber of enemy teams, especially Carolina and Maryland, may be sufficient to deprive Coach Voyles of his third consecutive Conference title.

Tar Heel Entrapment

LET'S TAKE A GLANCE OVER one of the men on the opposing squads who are threatening Duke supremacy. The school which figures to give the Devils the closest battle is, of course, North Carolina. The Tar Heels boast several of the outstanding trackmen in the Southern conference. Bill Corbett, an ace, figures to give Duke's Don Kinke his toughest battle in the 100-yard, and the 120-high may well be the deciding race of the meet. Duke's only hope is...

Two other Carolina stars are Bill Hendrix, famed for cross-country, and sophomore Jimmy Davis. The former has concentrated on the 800-yard race this spring, and has covered the distance in 1:55.8. He could, considered the best sprint distance man on the squad, has yielded some fast running in the 400 and the mile. He will probably be in the mile next Saturday, and he liked climbing in the Princeton meet was the second best effort at that distance in Carolina history. The Tar Heels also have two men in the field events, Fovell Richards and Ed Jalluria, who figure to make it tough for all opponents in the javelin and shot-put.

Turning to the other side of the University of Maryland, the dark horse of the meet, we find some of the best middle-distance men in Conference competition this year. Heading the list is Mason Chisholm, a sophomore miler. This boy turned in a remarkable 4:43.6 mile at the Maryland Fifth games a few weeks ago, and can do 4:25 without being pressed. The Tarps also have Frank Cronin, Coleman Hedges, and Jim Kelson, all of them outstanding distance runners.

Can Duke Win?

ALTHOUGH THIS FIGHTING game might be called on just how hard the Devils are and with the meet. It is a well-known fact that all Duke has are hardies and dash meet. The Devils are extremely weak in the field events, they are likely to get very few points in the distance race, and it is always the chance that someone is going to surprise in the Devil "strong" events. On just what does Duke pin its hopes?

Well, Devil philosophy is to win. Carolina and Maryland, the only schools that will have a chance to win, are strong in the same events. This means that neither team expects any of these events, and that the points are split between them. And this philosophy is the reason why the Duke boys should otherwise fail to Carolina. In the meantime, the Duke boys can't win. And this philosophy is the reason why the Duke boys should otherwise fail to Carolina. In the meantime, the Duke boys can't win.

Andrews Direct Tailors
THE BEST VALUES ANYWHERE
110 Mangum Street

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

TO ADD JUST THE RIGHT FINISH TO YOUR "FINALS"-USE

Engraved Personal Cards
For Commencement Invitations

SPECIAL PRICES TO DUKE GRADUATES
Are Now in Effect

ORDER YOURS TODAY!

CAMPUS REPRESENTATIVES:
STUART ORTON HOWARD RUS
MISS LEE HILL (East Campus)

CHRISTIAN PRINTING CO.

124 West Parrish Street

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938 - CLASS OF 1938

Stickmen

Drop Two

Tilts Over

Week-end

Virginia, Washington
And Lee Gain Wins
Over Duke Team

The Duke University lacrosse team lost both of their "pressure" series last weekend to Virginia and Washington and Lee, respectively. The Cavaliers outplayed the Devils on Friday in an overtime game by a 7-5 score, while the Goats did the trick Saturday by a 7-2 score.

The Devils tilt the Cavaliers on Friday with everything they have, and two overtime periods were needed to decide the winner. The Devils started out in high speed scoring no less than four times in the first period with a single tally during the first.

Both teams matched strides in the second game with a single score each while the third period was completely devoid of any scoring. The Cavaliers really got going in the final round, however, as Burns, Carr, and Haney, each tallied once, and the rapidly weakening Devils generated nothing for their efforts. In the second overtime Virginia definitely outplayed the Duke lacrosse team which gave shot two scores by Jack Perry.

The game on Saturday was a pretty close one for Duke. Washington and Lee, rebounding from a Carolina defeat the day before, rang up over the defeated Devils. Duke never had a chance as the Generals built up a 4-0 lead in the first half with Skip Henderson of the visitors converting three times. In the second half the head coach modeled the visitors with two tallies, the result of scoring thrusts by Lewis and Kemper in the final period.

"B" Bowling Title Won
By Pi Kappa Frat Team

As the Interfraternity bowling league nears the close of the 1937-38 season, the Sigma Alpha Epsilon "A" team has two game leads over the Y.M.C.A. in the "A" division. Haney, team captain, has yet to play the fourth-place Pi Kappa Sigma, and has one more match with that other. The winner of the "B" division was the Pi Kappa Alpha five who took the top spot by defeating the Pi Phi three games in a row. Runner-up in the "B" league has not been decided yet.

Inny News Fares Oak Ridge in Final Battle

On Saturday the Blue Ridge will close their season, when they travel to Oak Ridge to meet Oak Ridge Mills Academy in the last game of their two year series. Oak Ridge won the first game of the series by a 2-0 victory at Combs Park. On Thursday the Wake Forest, fresh shipped as lap winning streak, four straight games when they broke up a tight game with two late

DUKE UNIVERSITY UNIONS
EAST CAMPUS WEST CAMPUS

Operated by Duke University for the Convenience of All Students

Any suggestions for improvement in service and meals appreciated

J. E. THOMPSON, '28, Manager

So You Want to Duke...

In today's final issue of *The Chronicle*, The Fidelity Bank wishes to congratulate all of you who in a few weeks will close another successful college year.

To the graduating Seniors, we add this one thought: It's an honor to be a "Duke man" or "Duke woman." Generations of former students have established that reputation. It is your duty to make your post-college life a credit to your Alma Mater.

The Fidelity Bank
Durham, North Carolina

Member Federal Deposit Insurance Corporation

Kangaroo Kinze Aspires To Break World Hurdle Record

By Al Dicker

He liked speed more than Kinze, and by one means or another he gets it. He likes it on the highway but better still on the cinder path when he wears socks and the hat that Kinze fancies is rapidly becoming famous by virtue of the 14.5 second victory that Don chucked on to the 120-yard high hurdle at the Penn Relays.

His time at the Pennsylvania meet was comparatively slow for the event, but since then "the Don" has paced a second round in his quest to hold the second fastest time in which the event has been run this year.

Stumped a Pennsylvania, he was at Altoona, Pennsylvania, in the heart of the coal fields. Don claims he started on his handling career when he had his high school track coach saw him hop a fence. Four athletic letters, three for track and one for football, are among the treasures received of his days at Altoona. Don pulled outward and in his first year at Duke starred for the Blue Jay cinders in both hurdles and in the broad jump.

As it is to be expected, track is his favorite sport and activity, but he also has experience in the field of writing. Majoring in English, Kinze wrote a great deal of time writing short stories. After he finishes at Duke, he hopes to coach track and figures that a background of English will stand him in good stead.

Only a sophomore, Kinze has been in college for two years, and he has literary ambitions, but the goal at which he is aiming now is the breaking of the 14-second world mark in the high hurdles. He will be looking for the Duke in the Southern conference meet.

Devil Track Team Defeats Wildcats

Duke's most glaring track weakness showed up Saturday as the Devils sang down the 1938 certain in Duke stadium, but the Vespertine triumphed over Davidson's Wildcats to the tune of 31-14. Davidson captured a lion's share of the field events but the Devils' strength in the sprints and distance runs carried the auto victory.

Track Team Schedule

Friday May 31 (Tried)

3:30-Start Put and Javelin Throw

4:00-120 Yard Hurdles

4:15-100 Yard Run

4:30-100 Yard Run

4:45-220 Yard Hurdles and Discus Throw

5:00-220 Yard Run

5:30-880 Yard Run and Broad Jump

Saturday, May 31 (Contd.)

5:30-Pole Vault, High Jump, Javelin, and Shot Put

4:00-400 Yard Run

4:15-Broad Jump and Discus

4:30-100 Yard Run

4:45-220 Yard Hurdles

5:00-220 Yard Run

5:15-200 Mile Run

5:30-220 Yard Hurdles

With six Duke golfers finishing among the first ten entries including two of the three top few honorees, the powerful Devil lacrosse breed over the rain-soaked Cascades golf course clinch their fourth straight Southern conference golf title at Hot Springs, Virginia, last Saturday.

Leading the field of 32 contestants were Duke's Skip Alexander and Tom Perry, and Spence Kerkow, Washington and Lee team captain, all of whom were a low 75 for the tricky Hot Springs course. Alexander, who declared the winner by way of a toss of a coin among the three contestants.

Met Certified!

The meet, scheduled for 30 holes, was called at the end of the morning period because of a cloud-burst shortly after the afternoon round started. Water sweeping over the par 72 layout reduced the visibility to less than 20 yards, and the tourney officials decided to award the trophy on the merit of the morning standard.

The eight-man Duke team, averaging less than 82 strokes per man for the morning round, entered the meet with a string of twelve straight victories in its credit. Last Saturday they were virtually split the favorites to win the affair after they had done the strong Washington and Lee team, 61-45, at Hot Springs, Friday.

Washington and Lee finished second to the Devils just 13 strokes behind while Carolina wound up in third place. The Citadel was fourth and Richmond was last.

The field of 32 contestants represented five schools including North Carolina, Washington and Lee, Richmond, The Citadel, and Duke.

Ten Fists

The Devils won ten fists in the division of the Wildcats with the visitors were allowed only four. Don Kinze again came through with a 2-0 win over 120-yard high hurdles.

The Division met ended the Devils' cinder efforts for the year which included wins over Purdue and Davidson, losses to Princeton, Carolina, and Navy, a setback at the Duke-Akron meet at Chapel Hill and a good showing at the Penn Relays.

missing rallies to win 7-2. The Taps were losing 3-2 when the Baby Ducks came in but in the first of the title to score two runs and send Elmer Horne to the showers.

Linksman Sweep Fourth Straight Conference Title

Alexander and Perry Card 75-Total; Six Place Among First Ten

Opportunity for exceptional preparation in nursing, a profession for college women.

Director of the School of Nursing 525 East 68th Street New York City

DUKE UNIVERSITY UNIONS
EAST CAMPUS WEST CAMPUS

Operated by Duke University for the Convenience of All Students

Any suggestions for improvement in service and meals appreciated

J. E. THOMPSON, '28, Manager

So You Want to Duke...

In today's final issue of *The Chronicle*, The Fidelity Bank wishes to congratulate all of you who in a few weeks will close another successful college year.

To the graduating Seniors, we add this one thought: It's an honor to be a "Duke man" or "Duke woman." Generations of former students have established that reputation. It is your duty to make your post-college life a credit to your Alma Mater.

The Fidelity Bank
Durham, North Carolina

Member Federal Deposit Insurance Corporation

Linksmen Sweep Fourth Straight Conference Title

Alexander and Perry Card 75-Total; Six Place Among First Ten

Opportunity for exceptional preparation in nursing, a profession for college women.

Director of the School of Nursing 525 East 68th Street New York City

DUKE UNIVERSITY UNIONS
EAST CAMPUS WEST CAMPUS

Operated by Duke University for the Convenience of All Students

Any suggestions for improvement in service and meals appreciated

J. E. THOMPSON, '28, Manager

So You Want to Duke...

In today's final issue of *The Chronicle*, The Fidelity Bank wishes to congratulate all of you who in a few weeks will close another successful college year.

To the graduating Seniors, we add this one thought: It's an honor to be a "Duke man" or "Duke woman." Generations of former students have established that reputation. It is your duty to make your post-college life a credit to your Alma Mater.

The Fidelity Bank
Durham, North Carolina

Member Federal Deposit Insurance Corporation

Tar Heels

And Devils

Seek Mythical Crown

Carolina Series Includes One Night Contest At Greensboro

By IRV SAMUELS

One is another successful annual year. A champion has been crowned, a fraternity has won the high point trophy, competition is over. We have witnessed a highly efficient intramural administration headed by Bob Van Voorhis. Faculty participation has reached a new high and the entire staff has been maintained.

Before we draw the curtains on the year, there are several credits to be listed to various individuals and organizations for their late season accomplishments. In fact, ATO deserves credit for a winning foursome and Dan Gottschalk, ZBT, rates applause for his superb round of 73 which won him medalist honors.

Julian Ludlow, School of Religion, exploded a bombshell in intramural circles by winning with ease over Pennington Nixon, A.A. in the tennis final, 6-0, 6-0. The doubles title went to Oliver and Helen, Law School, who barely out to win from Lee and Kahlis, ATO.

Playing true to form, Dave Walsh, Kappa Sigma, defeated Bill Landgren, Law School, 21-11 in the basketball singles crown. Walsh, paired with Bob Finn in winning the doubles title.

And now in signing off until next year... thank for glances at the Intramural Commentary every now and then... thanks to E. T. Baker III for making the year with every shot a splendid sport page... and, even though it may not be through the making of this column, I'll be looking forward to seeing you again next year in the sports section of the Chronicle.

(Continued on page 4)

Smith May Pitch

Coach Connally has not announced his starting pitcher, but it will be either Dave Smith or Ed Watson. Smith was absent for several days against the University of Maryland last Saturday, but only found the cancellation. Therefore, the Duke speedballer has had plenty of rest, having worked since May 11.

After winning two in a row from West Chester and Seton Hall, the Coachmen came through with successive victories over Army, St. Johns, and Lafayette. At West Point, Dave Smith had over time subduing the Cadets as his mates pounded out 15 rallies to register a 12-3 triumph. Morris and Gaddy got three singles apiece. The former poked out the double, while only found the latter, a home-run, and two single.

The following afternoon in Durham, Connally and Gaddy turned in a sterling mound performance, and Duke won their fourth straight of the Chronicle.

RAILWAY EXPRESS
AGENCY, INC.

NATION-WIDE RAIL AIR SERVICE
RAILWAY EXPRESS AGENCY, INC.

Union Station Phone J-3841 Durham, N. C.

Direct from your rooms, at low cost, high economy and one and you can send "College Express" in all cities and principal towns. No waiting around, no dickerings, and you are guaranteed to get your parcels in time.

Handy! Rather And fast as well as convenient. When you return the parcels, you can have them delivered to your home or office, or to any other address. No waiting around, no dickerings, and you are guaranteed to get your parcels in time.

RAILWAY EXPRESS
AGENCY, INC.

NATION-WIDE RAIL AIR SERVICE
RAILWAY EXPRESS AGENCY, INC.

Union Station Phone J-3841 Durham, N. C.

ROW PADDLE

YOU CAN

SAIL

SWIM

BUT THE MEALS

ARE BETTER

ON THE

French Line

FRENCH LINE
224 FIFTH ST. N. W. WASHINGTON, D. C.
Any Anywhere in Europe via Air-France

Commencement

(Continued from page 1)
The complete commencement program follows:

Saturday, June 4
10:45 a.m.—Senior day program, Woman's college auditorium.
11:30 a.m.—Meeting of the alumni and alumni council.

12:30 p.m.—Senior luncheon, Woman's college union.
1 p.m.—Luncheon of University trustees with alumni and alumni council, University union. Speakers: Daniel C. Roper, '38, secretary of the U. S. department of commerce, Sub-jet, "The Early History of Trinity College."

3 p.m.—Annual meeting of the board of trustees.
6 p.m.—Outdoor reception in honor of the graduating classes, Woman's college lawn.

8:12 p.m.—Alumni carnival, Memorial gymnasium.

Sunday, June 5
11 a.m.—Commencement service for the graduating classes. Baccalaureate address by President William P. Few.
9:45 p.m.—Organ recital by Edward Hall Broadhead, University chapel.
4:30 p.m.—Carillon recital by Anne Stevens, University Chapel.
8:30 p.m.—Sermon by Dr. Norman Vincent Pease, New York City, University chapel.

Monday, June 6
11 a.m.—Commencement address by Dr. Felix Mosley, Washington, D. C. Page auditorium.

12:45 p.m.—Alumni-alumnae luncheon, University union.

5:30 p.m.—Graduating exercises, stadium.

7:22 p.m.—Flag lowering exercises, stadium.

Women's Honorary

(Continued from page 1)
her class during her junior and first half of her senior year.

Make Awards

A greater part of the meeting was turned over to Frances Briggs, president of the Women's Athletic association, who presented the athletic awards. Black D's were presented to those women who had the highest number of points: Ann Richards, Jo Collins, Bobby Ryan, Rhoda Widger, Pat Neal, Jean Wallace, Joan Bliss, Nancy Raper, Helen Gottlieb, and Helen Briggs.

Sweaters were awarded to Hillard Hardin, Frances Briggs, Jean Howell, Grace Stamets, and Dot Wilkins. Class materials were won by: Pat Neal, Joan Bliss, Doris Larsen, Mary Bender, Pat Patrick, Carol Strawn, Bobby Townsend, Rhoda Widger, Hillard Hardin, Jean Howell, Frances Briggs, Betty Marshall, Grace Stamets, Jean Wallace, Dot Wilkins, Jo Collins, Marjorie Latta, Nancy Howell, Mary Bender, Doris Larsen, Martha Perkins, Maggie Jones, Nancy Craig, Helen Gottlieb, Marjorie La Mott, Ann Richards, Audrey Silgby, Shirley Smith, Jean Snyder, Ruth Steadale, Betty Lee Ware, and Margery Kishough.

Joan Bliss was awarded a basketball cup in behalf of Kappa Alpha Theta sorority, winners of the informal sorority tournament, and Hillard Hardin, representing the junior class, was given a banner for winning the inter-class basketball tournament.

Four! At least one foreign language understood by Professor Mae Lee, Ph.D. Sen. author and linguist extraordinary—Albanian.

Conference

(Continued from page 1)
V.M.I. will be riding his 1937 crown against Charlie Fisher, co-captain of the Duke squad and indoor champion, and Larry Craig, South Carolina's new contender. Craig, a "dark horse" man with some mighty imposing leaves to his credit, will bear watching.

Count on a neck-and-neck contest in the mile run between a pair of the sophomore track-pioneers. They are Mason Christner of Maryland and Jimmy Davis of North Carolina. Christner was timed in 4:16.9 when he ran third in Glen Cunningham and Sam Rossini in the Baltimore indoor meet. Davis is credited with a 4:18.2, the second fastest mile in Carolina track history.

Other stand-out men will be Jim Rogers, Washington and Lee, who trip over St. Johns, 6-1. The Devil sophomore, in winning his first of the year, allowed the Redmen only 5 lbs, one of them a double leading to the home team's lone run. Eric Tripin was the batting star of the game, bounding out two long triples.

LOST—A Phi Delta Theta fraternity pin bearing the initials, KSF. Finder please return to Ken Few.

Twenty-Eight

(Continued from page 1)

Mary Grace Pethick, Southern Pines, N. C.; Ann Seawell, Winter, Ga.; Audrey Silgby, Deep River, Conn.; Pegram—Maude Kelly, Watfield, N. J.; Betty Bell, Edinboro, W. Va.; Elizabeth Puller, Washington, D. C.; Joan Brown, Charlotte, N. C.; Aycock, Margaret Carles, Cookeville, Tenn.; Triandafidis Samantios, Sangerston, N. Y.; Elsie Curry, Bethesda, Md.; Frances Crawford, Charlotte, N. C.; Jean Oehm, Longbridge, Mass.; and town girls—Sara Andrews, Durham, N. C.

Oriental

(Continued from page 1)

lation of a history of the Han Dynasty before coming here. Both Dubs and Clyde are members of the American Oriental Society.

Other courses dealing mainly with the Orient are those taught by James Cannon III, professor of religion. Professor Cannon's courses dealing in the founding of the great religions naturally concern Asia. He teaches "Living Religions of the World"; "The Founders and Literatures of Great Religions," and "Buddhism."

Tar Heels

(Continued from page 2)

trip over St. Johns, 6-1. The Devil sophomore, in winning his first of the year, allowed the Redmen only 5 lbs, one of them a double leading to the home team's lone run. Eric Tripin was the batting star of the game, bounding out two long triples.

LOST—A Phi Delta Theta fraternity pin bearing the initials, KSF. Finder please return to Ken Few.

DUKE UNIVERSITY
SCHOOL OF NURSING
DURHAM, N. C.

The Diploma of Graduate Nurse is awarded after three years and the Degree of Bachelor of Science in Nursing for two additional years of approved college work before or after this nursing course. The entrance requirements are intelligence, character and graduation from an acceptable high school; preference is given for one or more years of successful college work. The tuition is \$100 per year which includes all cost of instruction, uniforms, etc. Catalogues and application forms, which must be filed before August first for admission September. Birth certificates may be obtained from the Dean.

1936 Graduate Wins
Fellowship in Greece

Henry S. Robinson, graduate of the class of 1936 of Duke University, has been appointed fellow in Greek archaeology at the American School of Classical Studies at Athens, Greece, as a result of a competitive examination of national scope.

Foremost among the enterprises of

the American School at present is the excavation of the ancient forum or market place of Athens. The privilege of excavating this spot, which was the center of Athenian life in ancient times, was given by the Greek Government to the American School in preference to the Schools of other nations located in Athens.

I Cover The
Campus

by—
Don
Marion

Crosby Square
Shoes

Brown calf with white buck
and crepe soles—"Aces"

Shades of Hades, can anything be the matter with that syndicate York-Griffith affair... he's hope you... the Watson-Carrigan angle has now taken a new aspect... according to latest dispatches the angle now includes (with Tuckahoe Watson left out of the picture) "Lover" Little and La Carita... Archie Marshall has had a hard time expressing a certain bit of... have you heard the ones that come from VAN STRAATEN'S Durham Men's Shop?... Finest Polo Beach suits in town... get outlived before heading for "all points West"... Jim Marion has been erroneously taken as the writer of this column... poor Jim... So until next year VAN STRAATEN'S and Don did you happy mothering and a pleasant summer.

van Straaten's
Durham Men's Shop
118 West Main Street

Sport Shirts

"Veddy cool"

Lastex
Swim Trunks

"Also veddy cool"

Tennis Trunks

"Ditto"

Graduation Gift
Headquarters
at Jones & Frasier's

Mary Dunhills
Handbag of Facials

• Carry it like a handbag...
Mary Dunhill's famous Drono-line Formula to Re-Bauty are tucked inside the Talcopaper case of your grade navy blue... Everything for the weekend, or overnight trip. \$5

Special for Limited Time
\$3.50

Containing—
Blond Cream
Baby Talc
Eye Powder
Drono-line Cream
Nourishing Cream
Emphyse Talc
Exfoliant

GARDENIAS TO YOUR LIPS
FROM FROU Lipstick

Amazing! second with real gardenia in a colored case with a frivolous \$1 tag.

SPECIAL—CLOSE OUT
FRATERNITY AND SORORITY PINS

BETA THETA PI
DELTA SIGMA PHI
DELTA TAU DELTA
KAPPA DELTA
KAPPA SIGMA
PHI DELTA THETA
PI KAPPA ALPHA
SIGMA CHI
SIGMA NU

12
PRICE

Jones & Frasier Company
JEWELERS
121 W. MAIN ST.

...the international code
for MORE SMOKING
PLEASURE

Smokers the world over know that They Satisfy is the signal for more smoking pleasure.

Chesterfields are made of mild ripe tobaccos—home-grown and aromatic Turkish—and pure cigarette paper... the best ingredients a cigarette can have.

With Chesterfields you are always sure of refreshing mildness, more pleasing aroma and better taste.

...giving MORE PLEASURE
to a whole world of smokers

GRACE MOORE
ANDRE KOSTELANETZ
PAUL WHITMAN
DIANE TAYLOR
PAUL DOUGLAS

Weekly Radio Features of
the PLEASURE cigarette

Chesterfield
CIGARETTES

WEEKLY BETTER AMERICAN CO.