

Johnson-Sasscer Studio
PHONE J-5901

van Straaten's
Durham Men's Shop

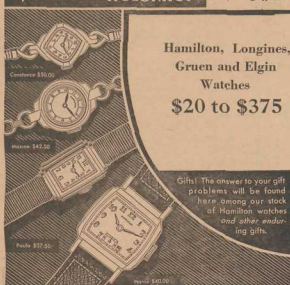
"It was his FORD V-8 that got her!"

DO YOUR CHRISTMAS SHOPPING AT

JONES & FRASIER CO.

THE STORE OF THE CHRISTMAS SPIRIT

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HAMILTON
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Hamilton, Longines,
Gruen and Elgin
Watches
\$20 to \$375

Gifts: The answer to your gift problem will be found here among our stock of Hamilton watches and other enduring gifts.



Students and Faculty

We take pleasure in presenting to you this selection of lovely new Christmas gifts. Quality, exclusiveness, and value are the outstanding attributes of our offerings.

We invite you to make use of our credit services. We will cheerfully arrange for you to take care of your purchase over a period of as many as six months. This service is yours at absolutely no additional cost.

Don't wait until you get home to do your shopping and get caught in the rush. We will gladly mail your gifts home or to the desired recipient. SHOP IN DURHAM!

WITH THIS

Ring...

Our large collection of wedding and engagement rings are chosen for their outstanding beauty and value. The styles shown here are just a few of the beautiful Orange Blazon Designs by Truett. Lovely design, unquestionable quality, and unequalled value make these rings worthy of the loveliest bride.



We are not suggesting that you go and get married during the holidays, but we do suggest a beautiful diamond ring as a gift to those who are near and dear to you...

GRUEN
CURVEX



[It isn't a CURVEX unless the name GRUEN is on the dial.]



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\$10.00 to \$35.00



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Just the thing for
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A useful gift for the
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A Toastmaster Set—one of
the most useful gifts —
\$19.75



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GIFT SHOP

In our gift shop you will find a complete and beautiful assortment of Lamps, Pictures, Toastmaster Sets, Vases, Trays, Handwrought Aluminum Ware, Glassware, Breakfast Tray Sets, China Dinner Sets, Coffee Sets, Highball Glasses, Cocktail Sets, and Fruit Juice Sets.

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A Gift of Daintiness
\$2.50 to \$15.00



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of the finest quality —
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\$5.00 to \$150.00