EDITORIAL COMMENT

STANDARDS PLAV TO REVAMP CO-ED union in latter PART OF MONTH


Debaters Open Season
Defeating So. Carolina



ARCHIVE T0 HAVE CONTEST WINNER
CNIDI WINver


## DUKE SWIMMERS AND COURTMEN FACE LOOP TESTS

WITH THE BLUE DEVILS

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| SALE OF |
| :---: | :---: | :---: |
| MCGregor |
| Sweaters |

Devil Tankmen Invade
Lexington For S. C. Meet
MARYLAND PUGS TAR HEELS DOWN Devils Tackle Carolina In


| Mhingtor and I |  |
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|  |  | BOXING HONORS TO REGAIN TITLE


"They're Terribly Chick"
washable frocks


BALDWIN'S

 In the Bell Telephone Lhaboritrores, tuyy suady many woods, concoct many preservatives. In Missis-
sippi, Colorado and New Jersey-where conditions vary widely-they've set out whole armies of treated test poles. Their continuous experiments yield many and insects,
Since the Bell System each year uses over 500,000 poles for replacements and new lines, lengthening
pole life is most important. It's one more way to -


## Humming <br> right along <br> All over the country, you bear more

 people mention the refreshing mildness and the pleasing taste and aroma of Chesterfield cigarettes.You hear somebody complimeat Chesterfields at a party. Another time, the grocer tells you it's a darn good cigarette. Or you see a group of men on a street corner, most of ' em smoking Chesterfields.
Because they have what smokers like, Chesterfields are bumming right along


