EDITORIAL COMMENT Conservative Or Visionary The Twain Should Meet The Big Stick

DUKE NOT PUNY

By TED HUSING

#### SPEAKS TUESDAY ON FAMOUS MEN HE HAS MANAGED

"Dealer in Brains" to Deliver First Address in Faculty Lecture Series Here

HIS FAVORITE SUBJECT Son of "Second Barnum" Has Managed Galsworthy, Iba-nez, Shaw, Others

#### TOMBS ARRANGES SPECIAL STUNTS

nounce Plans for Four Displays With Cards at Game Saturday

Law Students Go To Releigh

# MAJOR J. B. POND Alf Landon Favored

ROSE ANNOUNCES NEW STAFFS FOR INAUGURAL PLAY Business and Technical Posi-tions Filled for Staging of "Petrified Forest"

THIRD SING ARRANGED FOR SUNDAY EVENING

By 133-Vote Margin HIGH IN NATIONAL FOR ORATORICAL Republican Wink 55% of Total Vote;
All Ballots Counted

Chamber Contended From Scholaster

Covernor; 56 for F.D.R.;

Ly51 Students Polled

Duk Year Book Above Aver
Each Fraternity and Dormine in All Departments

Duk Year Book Above Aver
Each Fraternity and Dormine in All Departments

Duk Year Book Above Aver
Each Fraternity and Dormine in All Departments

YMCA Drive Nearing Finish

Duke Year Book Above Average in All Departments
Graded in Contest

Subjects Unlimited

### YEARBOOKRANKS COLUMBIA CALLS Husing Telegraphs Forecast Of Duke Victory Over Tech; Both Teams Set For Battle

JACKETS RATE

DUKE'S TURN TO WIN

pacity Crowd of 35,000 Is Expected to Attend Tilt Tomorrow Afternoon

#### COMEDIANS PICK **FEMININE TALENT**

Comedy Entitled "The Devil Grins" to Be Presented on Nov. 30 and Dec. 1

#### RAMSEY ELECTED

Husing Thinks Devil Back-field Most Unified of Any He Has Seen This Year A plea that Duke studer ach their seats in the stadio LIKES "ACE", HACKNEY Says Duke's Ends Will Cause Plenty of Trouble for At-lantan Backfield Men

NEW YORK, Oct. 16—Coach lexander has patched up amblin' Wreck so much that ould hardly recognize the Gav SOCIAL PROGRAM STARTS TONIGHT

AT PAN-HEL BALL Near Sell-out on Tickets Re-ported by Council; "Beat Georgia Tech" Motif

WOMAN'S FORUM HAS PROMINENT SPEAKERS

Alpha Kappa Psi Has Meet

#### Both Of Major Parties Support Similar Farm Programs--Hoover



A Big Stick For A Bigger Problem Fraternites and scholarship are irrecon cilable in the opinion of the majority of colleg administrative bodies.

in the opposition of the complaint we found any come from those who guide our and destribe. Statistics compiled at the end-semester destribes, Statistics compiled at the end-semester destribes. Statistics compiled at the end-semester destribes and the complete at the end-semester destribes and the compiled at the end-semester destribes and the end-semester destribes and

Fraternity wen at the University of South Caro-lina are at present waying a verbal war against the administration forces who claim that praternits will be required to move back on the campus next year. This action, however, has not been approved by the Board of Trustees as yet.

As Others Express It

eisins which have been directed at fraternities whole.

Isking traternities prinarily organizations to laking traternities prinarily organizations to promotion of better scholarship is hardly com-necessation of the property of the property of an irraternity scholarship would do good to there. In this day when fraternities are said bergs. In this day when fraternities are said story of the property of the property of the distortion. Such is the plun for Pan-Helleni mell-controlled scholarship regulations. Dake cell as other universities, would do well to give thought to this. The plan sounds entirely this.

Contrary to the belief of the writer of "Our Muddled Youth," appearing in the August American, the recent discussion in Fortune magazine and summarized in Readers Diget hears out the observations of professors and students of sociology over the entire nation.

Youth Speaks

By ROBERT G. HOWARD

Juggling Those Figures Elementary Finance Campaign Ethics

I May Be Wrong

By JOHN BLAIR

#### Whispers From The East . . .

Running the Gamut

### Duke's Mixture



#### By the Railway Express Route...

RAILWAY EXPRESS AGENCY, INC. station Durham, N. C. 'Phone J-3841

RAILWAY EXPRESS

NATION-WIDE RAIL-AIR SERVICE

ALDRIDGE MOTORS, Inc.

SALES Ford SERVICE

DURHAM, NORTH CAROLINA

Let's All Win With Duke!

on the Football Field



#### Fashion Favorites

## Shagbuck\* YLE RECORDS

HAGBUCK (exclusive with



FREEMAN SHOES

THE YOUNG

MEN'S SHOP



BEAT GEORGIA TECH!

KEEP UP A GOOD FRONT





# OF YWCA GROUPS

Several Committees Already Have Number of Y.W.C.A. Projects Underway

DUKE'S FRATERNITIES

#### BOARD MEETS TO PLAN A BALANCED BUDGET

## COSMETICS

PERFUMES

Representative Student

Elizabeth Arden





### SAVE AT SEARS ON QUALITY

SPORTING GOODS Big Bill Tilden TENNIS RACKET

Silver Grav Fleece Lined SWEAT SHIRTS



89°

Wool Athletic Socks Strong ribbed top. Seamless con-struction. White,

Expertly made and finished; 3-piece laminated frame. Popular reinforced open throat. \$5.98 GOLF BALLS

center. Official size and 19°

COLF CLUBS Chrome plated heads; ste shafts, Woods......\$3.79. \$2.95

GOLF BAGS Regular 5-in, size with leath strap and ball pocket.



## WORK STARTS ON . . . Cast and West . . .

MANY PROJECTS

TORCHES at midnight . . . cheers from the do
meeting . . . pajama parades from Epworth

WE CERTIFY that we have in ed the Turkish and Domestic Toh

BE PREPARED

BIG WEEK-END Dinner Dresses and Football Suits

CLAIRE DRESS SHOP

117 East Main Street

MONEY TO LOAN on all articles of value at lowest

rates in city.

PROVIDENCE LOAN OFFICE
108 E. Main Street—Durham

#### Frosh Scholastic Order Makes Rapid Progress

#### Sophs Plan Frosh Day

#### PRITCHARD-BRIGHT & CO. WASHINGTON DUKE HOTEL BUILDING

FEATURING ARROW SHIRTS



And why noti Arrow has collared and cuffed under graduates since 1856.

Now, as then, Arrow remains the popular favorite. Ask for Arrow and be assured of fine quality with authentic style at a price easy on your pocketbook.

For the Complete ARROW Line

MILLER-BISHOP COMPANY

"Where Duke Men Meet"



and his "D" MEN

AT THE

Club Palais D'or

EVERY SATURDAY

\$1.00 Per Couple APPROVED FOR CO-EDS





Hamburger

De Tasty Shoppe

AFTER THE TECH GAME DROP AROUND AND HAVE A "SNACK" WITH US

De Tasty Shoppe

"At Five Points"

BEAT GEORGIA TECH!

#### "Tigers" Popular Choice As Gridiron Nickname

"Blue Devils" Top List of Nicknames Which Intimi-date Foes on the Field

BEAT GEORGIA TECH!

WASHINGTON

Duke-Take Tech!

#### Williamson Football Predictions

entative football games throughout the United States this week-end are sellow with each team's rating according to the Williamson Rating System on may be do to incomplete astronomy. Onmore may be too to compose retract.

EPPLANATION: Figure after each team is its rating according to the current Williamson Football Rating Table, published has Tuesday. It is recorded to the current Williamson Football Rating Table, published has Tuesday. It is referred to the current will be recorded to be considered to the current will be recorded to be considered to the current will be recorded to be considered to the current will be recorded to the current will be recorded to be considered to the current will be recorded to the cu

PREDICTION SCHEDULE FOR WEEK ENDING OCTOBER 18, 1936

PALAIS D'OR POPULAR 81.00 per couple charge,

eds may remain until 11 course in cosmettle hygiene.
The management welcomes students and their friends.

BEAT GEORGIA TECH!

WALKER PRAISES DURHAM YOUTHS

Duke Students Helping Ju-venile Delinquents as Part of Character Education

"MAKE-UP" EARLY



KING'S STUDIO

FOR THE BEST PORTRAITS IN AMATEUR FINISHING

310% W. Main Street



Mallory Hats

Get an Eyeful of that Crown!

It's the sprucest crown of the season wherever well-dressed men with sport-ing ideas get together. Ask for our "Westhury" You'll look "to the manner born" in this swanky hat of newest design.

The Young Men's Shop

126-128 East Main Street



Service your car at Durham's finest super-service station. We can doctor your car for any ailment. Any make car called for and delivered.

C. and H. Motor Co.



Mums for the

Tech Game

63

Hibberd's



a college man gets ir a college man gets in his classes, he soon learns one clothing lesson perfectly: "A style is all right or it's all wrong; there are no half-way measures."

Representatives: HERB CHEEK ACE PARKER

Lipscomb-Gattis Company

# Sucky for You - It's a Light Smoke! -whether or not you inhale!

The joy you'll find in a light smake doesn't de-pend one bit upon the kind of smoker you are ...how often you smoke or how many Luckies you smoke. The gentleness of a light smoke, and Lucky Strike process known as "It's Toasted"they are simply bound to please you. And so will grant richness. A light smoke kind to your throat.

"SWEEPSTAKES" FLASH! Picks Winners-Husband Forgets

to Mail Entry

OF RICH, RIPE-BODIED TOBACCO-"IT'S TOASTED"

TAKE A HINT FROM STRIKE

# ANNUAL CLA

#### WITH THE BLUE DEVILS

By FRANK MATHEY, Sports Editor Streamlined Football

#### Skipper Says: "Have A Dope On Me!"

In fact, you'll save more than a nickel if you buy bus tokens or thrift books. Four tokens—25c (between campus and town). Thrift Books—50 rides for \$2.25

"Riding The Bus With Skipper Is An Old Duke Tradition"

Convenient-Reliable-Inexpensive

#### SATURDAY'S GRID CARD TO LESSEN UNBEATEN RANKS

Intersectional Contests Hold Little Interest; South and East Monopolize Attention

Backfield Aces of Tomorrow's Clash



# DEVIL HARRIERS FACE DAVIDSON TOMORROW Meet Ron, Over Short Course at Strong, Smart Defenses Three Veterans to Form Nucleus Three Veterans to Form Nucleus

REAT GEORGIA TECH

NOVEMBER 248 PAGES

CARTOONS FASHIONS

FOOTBALL

STORIES ARTICLES

ON SALE OCT. 15TH

FICHE

HOTH

BEAT GEORGIA TECH !



#### Storm Warning Is Posted As Georgia Tornado Nears

Tech Boasts Razzle-Dazzle as Well as Powerful Running Attack; Blue Devils to Enter Capacity-Filled Stadium as Under-dogs in Southern Gridiron Classic

INTRAMURAL COMMENTARY



Pritchard-Bright & Co.

1911 — Clothiers and Furnishers — 1930 Washington Duke Hotel Building

## On to Victory—Duke!!



Sinclair at Five Points

Get Your Entry Blank for the "Red" Grange Football Contest

#### New Football Statistical Method In Use This Year

erican College Publicity Association Standardizes Sta tistical Methods for Recording Yards Gained, Punt Averages, and Similar Grid Details

AUTO GLASS INSTALLED DESK TOPS MIRRORS CAROLINA GLASS CO. S W. Main St. Phone L-48 Truly Tailored

E

S

2 WAVE BANDS Airline Superheterodyne

**MONTGOMERY WARD** 

SUITS and TOPCOATS

Andrews

Direct Tailor

\$17.95

Ward Week Only

Radio Sale

YELLOW CABS NOT THE CHEAPEST BUT THE BEST



The Rose Agency, Inc 206 Corcoran Street Opposite Washington Duke Hotel

ELECTRIC EYEL

#### CURRENT CINEMA ATTRACTIONS

RUSSEL Theatre Sunday and Monday

"O'Shaughnessy's Boy"

INTRAMURAL COMMENTARY (Continued from page foe) he S.P.E.'s trailing with a sing

Sun. - Mon. - Tues. SHIRLEY TEMPLE

POOR LITTLE RICH GIRL"

ALICE FAYE GLORIA STUART

Chiterion

BEAT GEORGIA TECH!

QUADRANGLE



Last Times Saturday ANTHONY ADVERSE — with — Fredric March — Olivia de Havilland Sunday — Monday — Tuesday "The Devil Is A Sissy" - with FREDDIE BARTHOLOMEW
Jackie Cooper - Mickey Roor
Ian Hunter - Peggy Conklir PARAMOUNT Saturday - Sunday JANE WITHERS IRVIN S. COBB "PEPPER" Monday and Tuesday Lew Ayres — Gail Patrick - in -"MURDER WITH PICTURES" Sunday — Monday JOAN CRAWFORD — CLARK GABLE "DANCING LADY" Tuesday Only
Shirley Deane — Johnny Downs in
"THE FIRST BABY"

BEAT GEORGIA TECH! BEAT GEORGIA TECH!



ripe tobaccos. We tell you that we use on Chesterfield pure cigarette paper.

We tell you that Chesterfields are carefully manufactured.

We suggest that you try Chesterfields and find out how mild they are and what a pleasing taste and aroma they have.

A great many cigarette smokers will tell you that Chesterfields satisfygive them what they want in a cigarette.

LIGGETT & MYERS TOBACCO CO.