"Y" MENBERSHIP FIGURES REVEAL LARGE INCREASE AS DRIVE CLOSES
 CONTRIBUTIONS
SHORT OF GOAL



## WADEMEN ANNEX THIRD CONSECUTIVE VICTORY

Chances For Devil Soccer Team Rise After Meeting

$W_{\text {tomers, may better understand what the Bell System }}^{\text {E advertise so that your our neighers and cus }}$ is doing, why we do it, what progress wo are making. We advertise to help you nse our services to best
advantage. As more people use the telephone effectively. our service to all is improved.
Wo advertiso to keep you informed of our many different services. By selling more service, we increase its valuc to each user.
We vary our mesage to interest readers of all kinds of publications. During 1935.36, special advertising for college and university publications will take you "back-


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Broadway Taxi

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UKE FLYIN
SERVICE
Flight Instruction
Passenger Service



GLASS
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desk tops
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