## DUKE OPENER TO DRAW RECORD THRONGS

Greensboro Center Of Carolina Sports Fans As Tilt Nears

> SORORITIES JOIN TO OPEN RUSHING WITH LARGE TEA

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Twenty-Seven New Teachers On Faculty Staffs At Opening

EXPLAINS RULES Duke Ready For Wake Forest; INSTITUTED T0 Gevern RUSHING Devils Favored To Win Night Tilt, Opening Gridiron Season




65 CO-EDS MAKE



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(From the Arburn Plainsman)
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Let's stick with them!
-Robzry W. Minur.


## Welcome Duke Students



## BELK-LEGGETT CO. <br> Hain Thowent to chave Iull strect

| Meet Your Friends at the | FOR SALE |
| :---: | :---: |
| SMOKE SHOP | $\begin{aligned} & \text { E-FLAT BUESCHER } \\ & \text { SAXOPHONE } \end{aligned}$ |
|  | Ini Exellent Condition |
| $\underset{\text { Reasonable Rates }}{ }$ | See heney stringer |

## WELCOME DUKE:

Thomas Book Store, Inc.

## The Grill and Fountain

Elite Restaurant and Fountain Service
APPROVED FOR CO-EDS
Largest and Best Assortment of Imported and Domestic Wines and Champagnes
your appearance is a valuable asset-

have you inspected the fall patterns displayed by -

THE TAILORED MAN C. C. ROSS
Duke' 28

Style - Value . Quality
Betty Lou Shoppe
Womens Apmanel Miliner, mand Accessories

Welcomes and Invites
DUKE CO-EDS
Your Patronage Is Appreciated

## Welcome

The Best Is None Too Good For Duke Co-eds Your Face - Your Hands


INTRODUCTORY OFFER $\$ 10.00$ $\$ 5.00$

PEREONALTTY HAFR CUTS
Mr. Ferrell and Mr. Baker
Mayfair Beauty Shoppe

Cut Rate Cosmetic Shop
Offers to the men and women of Duke a tremendous
saving on cosmetics, shaving supplies, and

| $\begin{aligned} & \text { ALARM CLOCKS } \\ & 84^{\text {e }} \end{aligned}$ | We Sell All Your Favorite Perfumes Liogse | $\begin{aligned} & \text { WLLLAMAS } \\ & \text { SHAVING KIT } \\ & 39^{\circ} \end{aligned}$ |
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|  | Single and Double <br> conipA도 <br> $29^{c}$ up | $\begin{aligned} & \text { noxzema } \\ & \text { Regular } \\ & \text { zie } \\ & \hline \end{aligned} \quad 37^{\circ}$ |
|  | $\begin{array}{\|c\|} \text { We Carry These } \\ \text { Lines: } \end{array}$ | $\begin{aligned} & 10 \% \text { Dincount on all } \\ & \text { KODAK FILMS } \end{aligned}$ |
|  | Coty <br> Houbigant <br> Ya |  |

M. L. D. Scheuer, of the house of Haas, will be in the Haberdashery from Monday the twenty. third as consultant on your fall stylings. Our complete styling services will be at your disposal at this time and bolts of materials will be shown to aid you in your selection. Individual ideas will be welcomed and sketched for your approval.

Known Quality

M.

George M. Kee, special representative of the Crosby Square Shoe line, will be in the Haberdashery from the twenty third to present the entire line of Authentic Fashions as seen and forecast by Crosby Square. Over four hundred patterns and lasts will be shown at this time and you will be advised on your selection and fit by Mr. Kee.

## Crogryanary

Accepted Styling

## BLUE DEVILS OPEN BIG FIVE CAMPAIGN TOMORROW

Deemer's Outboard Cops FROSH ENDEAVOR Honors In Intercollegiates T0 EARN BERTHS
Che

| WELCOME TO THE |
| :---: |
| Duke University Barber Shop |
| Where Service Is Better |
| $6 \sim$ First Class Barbers-6 |
| W. M. ERWIN, Manager |
| "Where Priends Meet for Botter Serrice" |

 DUKE GRADUATE HERE
AS ATHLETIC ADVISER


FIRST


In Age
In Size
In Durham

Resources Over Resources Over
$\$ 10,000,000.00$

## FIDELITY

EST DUbHAM BRANCH
EAST DUREAM BRANO
"greater strenget and better servick"

DEVIL GRIDIRON FOES INTRAMURAL SPORTS
IN TESTS TOMORROW TO BE STARTED SOON


KINTON'S, Inc.

We Welcome
The Faculty and Students Back to Durham


GLOOMY MENTOR Wake Forest Game Opens THINKS CORNELL Duke's Gridiron Offensive TO BE FAIR TEAM Bue peris Fiverat in Tuts

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| Bid Por Permanen Berthe |

TRY US!
BETTER
FIT
STYL
SRVICE
WORKMANSHIP
sUITS made to match
Feeturring Aluering and Repariring
Rowland \& Mitchell TAILORS
s. wan say

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## DAIRY PRODUGTS

## Durriam's Standard of Quality

DURHAM DAIRY PRODUCTS, Inc.



