'Y' DRIVE DESERVES YOUR SUPPORT

THE DUKE CHRONICLE

Y. M. C. A. Launches **Annual Membership Campaign This Week**

All-University Drive Begun Last Night, Extending Through Friday CABINET IS ORGANIZED

Features of "Y" Service to University

man Friendship cound first meeting, which we more than 75 membe of '38. Religious En will again be conducted

CAMPUS BULLETINS



BAR GOVERNORS NAME OFFICERS FOR FALL TERM

Murchison Elected President As Law School Prepares For Banner Year

Red Nichols Famous

Four Week's Rehearsals Be gin For Production Date, October 26 COMPETITION IS CLOSE ector West States Merits Candidates Made Casting Difficult Problem

HOTEL UNIVERSE

CAST DECIDED IN

MONDAY TRYOUT

Each Freshman House Will Nominate One Man For Year's Offices Conference Views Possibili ties For Higher Type of Recreational Facilities

As Leader, Composer

Page Auditorium Scene **Öf Rally Thursday Night**

OCT. 15 WILL BE INITIAL CONCERT PAY DAY IN EAST PLEASES CROWD

All Students Will Pay Or-ganization Fees at the Treasurer's Office PRICE LIST 15 POSTED HADLEY-TULLY STAR

New System Is Expected to Elim nate Confusion and to Save Time uest Conductor, Operatic Sopra Offer Polished Performances I

FROSH TO ELECT PERSONS LEAVES

CLASS OFFICERS FOR CONVENTION

PREFERENTIAL VOTING HELD IN WASHINGTON

DEAN'S LIST FOR **Pan-Hel Council Expects** FALL SEMESTER Sell-Out Crowd Friday: **RELEASED TODAY Band Anxious To Please**

SUPPORT PAN-HELLENIC

FRIDAY NIGHT

Red Nichols Will Furnish Music For Initial Greek Affair

LIMITED TICKET SALE

Name Band" Plan Depends Upon

RUSSELL VIEWS

JAPAN'S FUTURE

Declares "Japan Is a Nation of Tremendous Ambition and Possibilities"

167 Seniors, Juniors Atlain "B" Averages on Basis of Spring Showing INCREASE IS SLIGHT Undergraduates on List Net Sub-ject to Regulations Governue Class Attendance

OPENING OF MED SCHOOL REVEALS **BIG ENROLLMENT** Davison Welcomes Record First-Year Med Class in Address Monday

Thousands Expected For Homecoming Day

The Duke Chronicle

d every Tuesday and Friday of the ar by the students of Trinity Colleg of Duke University.

Entered as second-class matter, September 19, 1906 at the post office at Durham, N. C., under the ack of March 3, 1879. Subscription \$2.00 per college year	
Issue I	Corross:
	Fuesday W. H. Long
	Friday Richard C. Herber
Co-ED	Entron Virginia Jordan
BURNE	ss MANAGER Robert L. Nixon
ADTEXT	BUNG MANAGER Sam Rogo
Com	BUSINESS MANAGER

A SLEEPY NOBILITY

AN EAST CAMPUS SUGGESTION

MR. PROFESSOR, WHAT'S YOUR GRADE?

TIME CHANGES 1934: Red Nichols Opens Pan-Hels 1926: Students Favor Campus Dances

LIFE IS WHAT YOU MAKE IT

UNCLE TOM" HAS SEEN ALL GENERATIONS OF DUKE CO-EDS BUT LIKES "LATEST STYLE" BEST

Week-end Visitors From the Woman's College

SOCIETY

nd ng Duke Women Make Debuts of At Raleigh Ball

year Sigma Delta

Pledging

"It's toasted"

V Your threat protection-an

Junior Class

uckies THE CREAM OF They Taste Better

BREEZIN

The Band Box

Duke's Mixture

How Refreshing !

So round, so firm, so fully packed-Luckies are made of only the clean cen-

ter leaves-these are the mildest leaves - they cost more - they taste better.

RHODES AWARDS NOW OPEN FOR **DUKE ASPIRANTS**

Names Must Be Submitted to Professor Branscomb by November 1

GIVES \$2,000 ANNUALLY Grady Frank and Merrimon Can inggim Last Men From Duke to Receive Reward It was announced today that can didates for Rhodes scholarifips mus file their applications by November with Professor Harrie Branscom

Red Nichols plays

Friday Night

Get ready for the dance by sending out your Dry Cleaning and Pressing NOW!

Our Student Representatives Are At Your Service

DUKE UNIVERSITY LAUNDRY

Rough Cut

to smoke cool

and last longer

_cut the right way

Duke Collegians Open Lakewood Park Dancing TWENTY REPORT STUDENT COUNCILS



Lemert and Wife Lead Five Students Throughout Mexico During Summer: Then Visit Far West Alone

EXTEND ART EXHIBIT

Griggs Attends Conclave





Downstairs at Baldwin's

R. L. BALDWIN CO.





_the best tobacco for smoking in a pipe

> Common-sense package keeps tobacco fresh handy to carry -10¢

the pipe tobacco that's MILD the pipe tobacco that's COOL

Enters Optometry School

THE BLOSSOM SHOP

Dean Alice M. Baldwin, Miss Mar G. Wilson, Mrs. Hope Chamberlair

of both the Men'

RADIOS

W. R. Murray



@ 1934, LIGART & MYERS TORACCO CO

and makes it act

right in the pipe

stands Out Above

Pritchard-Bright

Sororities !

5c SANDWICHES W. P. HAYES FOR ANOTHER WEEK

Innovations Distinguish

est Feature Is Bar Lounge on Third Floor of Law School

IS COMFORTABLE ROOM Beautifully Decorated Quarters to Be Used by Various Groups as Social Center Unusual innovations on the part of the Duke Bar association during the

south wall will be shelves of reference Permanent vases have r various plants and ecorate the room, and

organ in the chapel contains pipes, a harp of 61 tones, and ADVERTISE IN THE DUKE CHRONICLE

Velvets, Crepes,

\$1495

AND

\$1685

At every important ball you will see Ellis Stone dance fashions and you will know them because they are differ-ent. The new gowns are authentic of recent Paris successes in color, adorn-ment, fabric and style. Come and see them now.

Too you will want to see the new velvet wraps—they sug-gest new ways to be alluring.

3

Glamourous!

∞ Alluring!

THESE NEW ELLIS STONE



Several positions on the Cranorusz Keys Club suiness staff are open to freshmen ad tophomores. Interested men may a year's ableen onfer with either Robert Nixon, suiness manager, or Brailey Wel-are, circelation manager.



Duke Graduate Student Weds

Formal Gowns

Use Student Entrance



Everything for Beauty

W. H. Elder, Mgr

Beauty Shoppe

Ellis Stone + Co

Second Floor

SOPHS ORGANIZE STATE PROTESTS GRADUATE FUND HUBBELL REVIVES Duke Barrister Quarters NINE-MAN GROUP AGAINST PAUCITY AT WASHINGTON 'JESSE HOLMES'

Executive Council Formed to OF HOME GAMES Direct Affairs of Class Direct Affairs of Class Technician Complains of Childle Field Technician Complains of Childle Field Technician Complains of Childle Field Scholl Affairs of Field

SCHULARSTOC at cold provide the second provided the second provid

Photographs

Very special price for limited time-one 8x10 with proofs, hand-colored in oil-

\$1.00

Photo Shoppe

TRY A

\$1 Give the folks back home all the news from DUKE —football, social affairs, general news items and your own achievements.

Drop by the office and leave us the address to which you wish copies sent.

Bills May Be Sent Home

THE DUKE CHRONICLE

r alumni, VARSITY NET SQUAD CONTINUES PRACTICE

Full Dress

\$29.50

-

Durham Men's Shop

HAVE your work done by experienced tailors who have taken care of Duke students for many years.

Rowland & Mitchell

HOT FUDGE SUNDAE

The Grill and Fountain

satin lapels, wide lers and snug waist Plenty of style in every detail.

LATE NEWS FLASHES





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We advertise in order that the public may better understand what the Bell System is doing, and why it does it. In this way we keep customers and prospective customers informed of our aims, policies and progress.

Customers moment of our aims, poncies and progress. We advertise in order to aid the telephone customer in making the best possible use of his service. As our advertising influences one person after another to use the telephone more effectively, the service rendered every other user is correspondingly improved.

We advertise because we have a varied service to sell and by selling more of it we increase its value to each user. Because of the nature of the telephone business, it is our duty to inform the public contin-uously of the character and varied kind of service we provide.

provide. In line with this broad plan, we find real opportunity in addressing messages to college and university peo-ple in their own publications, just as we also vary our advertising for women's magnines, farm papers and advertising published adverse during which the Bell System has published adverse during which college men behind the scenes of Bell Telephone service.

LITERARY GROUP

OPENS 88TH YEAR

ON DUKE CAMPUS

Columbia Society Plans to Conduct a More Active Dis-cussion on Campus Affairs

For Emulation SCHOLARSHIP OF \$200 Latest Reports Indicate Increased Financial Assistance From Control Control (1997) And Control (1997) And Control (1997) Builden Control (1997) And Control (1997) And Control (1997) Builden Control (1997) And Control (1997) And Control (1997) Builden Control

Duke Launches Campaign With Victory Over V.I

WITH THE BLUE DEVILS DICK PIPER, Sports Editor

WHEN HIS SQUAD BLASTED V. M. I. off the gridi

Power of Tech Eleven Deceptive

TN DEFEATING DUKE'S next rival, Clemson, 12-7, Georgia D peared weak in seoring ability. But don't be fooled! Playing the services of Captain Jack Phillips, who did a great deal of da

nearer to 30-7 if Phillips had b

Duke University Unions EAST CAMPUS Operated by Duke University for the Convenience of All Students

Any suggestions for improvement in service and meals appreciated.

J. E. THOMPSON, '28, Manager



27 GRID TEAMS CAROLINA OPENS ENTER I-M RACE STATE TITLE BID

Football Competition to Be-gin Today; Two Contests Listed Daily Triumphs

LOOP ELEVENS **IMPRESSIVE AS** SEASON BEGINS

Six Conference Squads Score Victories in Initial Confests TECH DOWNS CLEMSON Unexpectedly Strong Tiger Defer Holds Georgia Team's Attack in Check



BLUE IMPS DOWN SWIM CLASSES OAK RIDGE, 30-0 RECEIVE BADGES

SHIFTY

OF DEVIL BACKS

ROUT V.M.I., 46-0

Alexander, Cornelius, and Parker Offer Brilliant Running Attack RESERVES POWERFUL Flay Cadets For 20 Points in Last Quarter; Kelly's Passing a Factor

WE DESIRE TO

SERVE DUKE

Apartmen

Homes Home

··· DANCE ··· TO THE MUSIC OF IOHNNY LONG AND HIS DUKE COLLEGIANS

AT LAKEWOOD AUDITORIUM

THURSDAY, OCTOBER 4th

Semi-Formal Subscription \$1.10 per couple -----

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Durham Ice Cream Company We Make any Color Block Ice Cream for Fratern and Sorority Banquets MAIN AT DUKE FANCY ICES Made With Pure Cream BLOCK CREAM 7 The Quick Reference Book Webster's Collegiate





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FRED LLOYD, Class of '35 On the Campus-8 to 5 P. M. At Station No. 2-6 to 11 P. M. P. O. POOLE, Mgr.



10 0 0

GILMORE IS ADDED Kleig Eyes

LAST GENTLEMAN-Care ina, Thur,-Fri.-Sat.

otte Henry appears for the

uttain is drawn, and a talk-is flashed on a screen. The rest of the picture appears an innovation that will sur-n. You'll like it. In "The thernam" Ariles acts fully as he did in "The House of a."

GREATER GLORY - Para-

rful, gripping, and moving es from the Columbia stuwith the second second

and moral. across in the picture is the character's hour of distillation-hule, anger, and bitter griet he learns that his leader is a to the cause. The piot may puerlie, yet the scenes and ac-we the dramatic kick as did a "All Quiet on the Western"

MURDER AT THE VANITIES-Rialto, Wed-Thur.

Join The Y!

The Duke Univer-

sity Y. M. C. A.

turns your contri-

bution right back to you.

Join Now!

Tomorrow (Wed., Oct. 3)

Quadrangle

'Fashions of 1934'

"Three Little Swigs"

Shows at 1, 3, 5, 7, & 9

Admission 10c-25c

Saturday Jimmy the Gent Starts Friday Wagon Wheels

present and INITIAL CONCERT



GILMORE IS ADDED TO DULKE ART STAFF Mus Einabeth B. Gilmer, a grad-nate of the University of Wilcome For Company for the Stateship of the Earth of

SHIFTY TACTICS OF DEVIL BACKS ROUT V.M.L, 46-0

MONDAY

WEDNESDAY SATURDAY

ANETZ ORCHESTRA AND CHORUS

ROSA NINO CRETE PONSELLE MARTINI STUECKCOLL

9 P. M. (E. S. T.) - COLUMBIA NETWORK

OPENING OF MED SCHOOL REVEALS BIG ENROLLMENT

OCT. 15 WILL BE PAY DAY IN EAST valled in the Union last fall wh Orchestra Personnel and ben Bids in the given method office. A receipt will be given



They ade are made that way -Chesterfields are milder Chesterfields taste better

Ripe home-grown tobaccos

We begin with the right kinds of mild ripe Domestic tobaccos. Then we age and mellow them like rare wines for flavor and taste.

Aromatic Turkish tobaccos

Next we add just the right kinds and the right amounts of Turkish tobaccos to give Chesterfield the "seasoning that helps to make them taste

Blended and cross-blended

Finally we "weld" these tobaccos together the Chesterfield way-different from any other-to make Chester-field a milder better-tasting cigarette.

t takes good things to make good things ... there is no substitute for mild ripe tobacco

Wite Ethalabeth B. Glimore, a grad-Wite Ethalabeth B. Glimore, a grad-late of the University of Witesonth FERA Positions Procurable II. Bradelife college, who has just of Further and the PhD. degree from the of Further and the sensetare in the edition of the sensetare in the edition of the sensetare in the sensetare in