BLUE DEVILS!

VOLUME XXX, NUMBER

PRICE TEN CENTS

### **BIG PEP MEETING** ON FRIDAY NIGHT TO START AT 6:30

Will Climax Week of Rallies Before Duke-Tennessee Grid Battle

FROSH PAJAMA PARADE

Auditorium, Carolina Theatre and Washington Duke to Be Scenes of Action

## ARCHIVE APPEARS TOMORROW NIGHT

Larger and Revised Magazine

NUMEROUS INNOVATIONS

## Medical Fee **Now Covers** Wider Field

Includes Treatment for Any Possibly Injury or Sickness

CHARGE FIVE DOLLARS

Sullivan and Arnold Leave

## **FACULTY TO GIVE** LECTURE SERIES

University Professors Will BeWill Place More Responsibility

Regulating Next Week

HOOVER IS FIRST SPEAKER

Each Lecture Will Be Followed by an Open Discussion

## B.O.S. Warns All Freshmen; Yellow Cap Labels Offender

## New System IBSEN PLAY TO BE For Absences PRESENTED HERE ON NRA PROGRAM Now Installed

on Student in Class Attendance

#### ROTO SECTION IS WEEKLY FEATURE

# TOMORROW NIGHT

Mme. Borgny Hammer to Be Featured in Leading Role of Successful Play

"THE MASTER BUILDER"

**Durham Merchants Stage Best Window Contest** 

#### Record Crowd Expected For Tennessee Invasion Plans Are Made For Greatest

Homecoming Day in Duke History

Game Regarded as One of Football Classics of 1933 Grid

Homecoming Day Program 10:00—Registration of returning alumni and guests (University 22,000 FANS ARE EXPECTED

### Five Hundred Men Join "Y" During Drive

Canvass Will Continue Until One Thousand Mark Is Reached

BUDGET REPORT MADE

# BOARD SELECTS

**DWIRE AS HEAD** Alumni Secretary Is Named Chairman of Publication Board at Meet Tuesday

SERFAS NEW SECRETARY

McDermott Addresses Society on Value of Public Speaking

Second Annual Students' Con-ference to Be Held at Greensboro College

DR. SPENCE WILL SPEAK

Dr. S. D. Gordon, Famous English
Bishop, Will Be Main
Speaker
The second annual North Carolina
Methodist Students' Conference will be
held at Odell Memorial auditorium,
Greensboro college, October 21-22, Registration will be in the lobby of Odell
Memorial from 12 to 2 p. m. Saturday,
October 21.

#### SOPHOMORE DANCE SATURDAY EVENING

## Mrs.W.H. Smith Beauty Shoppe



Dial F-3421

It Pays to Look Well All lines of Beauty Culture Guaranteed

Washington Duke Hotel

## Do You Know The Cheers? FACULTY SPONSOR STORY-TELLERS' N. C. METHODISTS L' Not, Learn Them At Once

WILL MEET OCT. 21 Cheerleaders Can't Do It All; We Must Know the Yells to Have econd Annual Students' Con-Good Cheering; Let's Have a Cheering Section as Fine as Our Team Is

Varsity Duke
V-R-S--ITY
D-U-K-E
DUKE
M
TEAM
TEAM
TEAM Short Ray for-

Three Times Three for Team

Boom Ray

Duke Uni-ver-si-ty
Team
Fight Fight Blue Wave

D-U-Fight, Fight, Fight, D-U-Fight, Fight, Fight, D-U-Fight, Fight, Fight

Blue and White

Duke, we thy anthems raise

Boom-Ray
ty

Fight! We'll fight!
With all our strength and might!
Win; we can,
So here we give a hand;
Hey!

Rab!

Boom-Ray Rah! Rah! Rah! Rah! Rah! RAH!

Alma Mater Dear ole Duke, thy name we'll sing, To thee our voices raise, we'll raise, To thee our anthems ring in everlast

# the twenty-furth. Fight Team Fight Our Alm Mater dear. Fight Our Alm Mater dear. DEATH OF FOUNDER Y. W. C. A. ENROLLS are of \$1.35 includes the base in \$2.50 includes the base in \$

Wreath Placed on Duke's Tomb Annual Recognition Service on Eighth Anniversary of Marks Close of Membership

Marks Close of Membership Drive

UN PHIETA SIGMA

National Honorary Scholastic

Society to Be Featured at

Freshman Class Meeting

Dr. W. K. Groene, dean of the curriculum of Duke university, with the particulum of Duke university, with the production of the depth analyte speaker on the Phil Bit Sigma shaded at the door of the particulum of Duke university, with the production of the particulum of Duke university, with the production of the production of the production of the particulum of Duke university, with the particulum of Duke university, with the production of the particulum of Duke university of the matter of dance on last October 1, but the production of th

RIDE THE BUSSES Durham Public Service Company

# Johnson Motor Co.

LOCAL DISTRIBUTORS

## **Buick and Pontiac**

First class repair work and service on all General Motors cars



Here is the tire you have been looking for! The price within the reach of every auto owner's purse; the guarantee and reputation internationally known; the appearance, well, it can't be beaten.

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#### QUADRANGLE PICTURES

Saturday, October 14 "WHAT! NO BEER?" with Buster Keaton and Jimmy Durante

Also News—Comedies—Cartoon Sports Reel

Wednesday, October 18 "DANGEROUSLY YOURS" with
Warner Baxter and
Mimi Jordan

Also ws—Comedies—Cartoon Melody Master Reel

Buy a Season Ticket

DR. M. D. KING

Dentist 102½ W. Main St. Tel. F-6651 Rooms 11 and 12

## Beat Tennessee Duke Men!



We carry a full line of fine Sweaters at extremely low prices. Just the thing for campus and classroom—

2.95 thru 3.95



We feature the new Bound edge hats in all the latest fall colors-only-2.95

We also have a full line of Riding Breeches

New Army Store

The Store for Duke Men Opposite the Grill and Fountai

#### VOLS' SPECIAL TO BE MET BY BAND HOLDS FIRST MEET

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215 East Chapel Hill Street Opposite Washington Duke Hotel "Superior Tonsorial Beautification"



DUKE UNIVERSITY STORES East Campus - West Campups



## In a football its the pigskin

In a football it has to be Regulation, in shoes it has to be Florsheim or Portage. Whether it's imported Norwegian calf or domestic leather—there's no difference—it just has to stand the gaff, the punching, the scuffing, the wet, and the cold. Florsheim or Portage Shoes for Duke Men.

Durham's Largest Shoe Store

VISIT OUR SECOND FLOOR FOR SPECIALS

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TO COOPERATE WITH MEN

# WOMAN'S ORCHESTRA

Stop at
The Carolina Drug and
Soda Shop
gs Sodas Olpars Sandwicke
Carolina Theatre Building
L L ZUCKERMAN, Manager
L Sandaya, Curb Service

Ellis Beauty Shop "Everything for Beauty" \$5.00 Permanents for \$3.50 as long as present supplies last.

supplies last.

Make Your Appointment
Now!

MASTER OPERATORS
Mrs. Helen Cheek, formerly
Helen Hofstatter
Miss Auren Ray.
Miss Helen Nelson
Miss Sabra E. Sykes, Manager
Dial L-4181

## COUNCIL FORMED New Venture Promises Well JUNIORS TO STUDY CO-ED MUSIC CLUB TO MATERIAL ADDED FOR JUNIOR CLASS States English Professor CAMPUS AFFAIRS The dirst meeting of the Woman's col

Eleanor Tompkins Appoints
Fourteen Women to Serve on
New Organization

English Professor Reviews October Issue of Archive; Changes
in Physical Appearance and Content Make Strong
Anneal to Both Men and Women

Suggest Improvements

This mra meeting of the Woman's college Music Changes
Student Complaints and to
Suggest Improvements

Evelyn Barnes, as bastess. This organization
and to was begin hait year for the pur-Appeal to Both Men and Women

Durham Ice Cream Company We Make any Color Block Ice Cream for Fraternity and Sorority Banquets PHONE: Dial L-963 MAIN AT DUKE

Made With Pure Cream BLOCK CREAM

EQUIP YOUR CAR WITH A GOOD

RADIO WE HAVE THE FAMOUS

MOTOROLA CAR RADIO

Regular Price \$44.50

Our Price \$38.75

Meyers-Glenn

# Enjoy Your Meals—

THE MALBOURNE offers the best Meal Value in town!

Our Greenplate gives you a well balanced meal of your own choosing.

Meal Books \$5.50 for \$4.12

Malbourne Hotel Cafeteria

Main and Roxboro Streets

# TO ARTS DIVISION

Purchase of 200 Slides Aided by Carnegie Corporation of New York

Durham Minishapis

Says... Botany wool ties are finding favor with well dressed students. Neat fou-lard type patterns that go

Votyle Quarters



Tobaccos "welded together." We hope this answers your

CHESTERFIELDS taste better because they have the right kind of

home-grown tobaccos and Turkish

the cigarette that's MILDER the cigarette that TASTES BETTER

@ 1933, Licenty & Myssa Toracco Co.

CHESTERFIELD

#### The Duke Chronicle

The editorial policy of the *Duke Chronicle* or 1933-34 will center around:

1. Development of University Atmosphere
2. Student-Faculty Relationships
3. Creation of Duke Spirit

#### SATURDAY'S TEST

WANTED: Duke spirit that will make the team and alumni proud of us and us proud of

rardless of how fine a physical plant a college ave, unless its students develop a genuine college that college will never occupy its rightful place sport-world.

We have the plant; when will the spirit come?

## JUNIOR COUNCIL

out their season.

The class of '35 has made an admirable advance toward an ideal social situation, but there are three more classes on the campus who are yet to be hear —A. L. N.

What will Tennessee Saturday?

Saturday is Homecoming; what will Sunday morning

We move that the Trident club be spelled TRYdent s members are working hard to build up Duke spirit

#### OPEN FORUM

#### LOST

Will finder please put in working condition, or drop in the nearest wastebasket. —G. L.

Well, what's the verdict? Are you going to snap out
of your lethargic mood and produce some spirit now,
or wait until after the game Saturday and send in your signations?

The majority of the Duke students have been grip

ing for three seasons about the lack of "cheerleade ship." We're tired of talking and are ready for actio Do we get it? —B. B.

EDITOR OF DUKE CHRONICLE

Eurons or Dung Canonticas:
At the Wake Forest game Saturday, the visitors out-cheered us. This shameful thing may have been the result of several things but one of the main reasons is that the upperclassmen were not cheering at all. And who should expect the frosh to root by themselves? Do the upperclassmen and graduate students think that just because they have been promoted somewhat is the property of the property of the state of the controlled by the visitors.

cout-yelled by the visitors.

We expect the team to have a successful season this
ear, but why should the players work if they are not
have the support of the whole student body?

The freshman class is ready and willing to cheer,
for wabout some cooperation?

Let this not happen again?

Last year a fighting Blue Devil machine with a group of thirty or more studes, soakes, and what have you, invaded the wilds of Tennessee. The Blue Devils

to let the other guy yell, to show off his date, here these little co-eds come to a game just to displ

anignty sorry when he is disgusted, and that is exactly what we are—a mighty sorry bunch.
Fellows, you know as well as I do that every word
I have said is true, and there is only one thing to do
about it. I'm going to make a whole lot of noise Sat-

Dam Mn. Eurron:

I hope you will allow me to make a few suggestions through your paper.

My first suggestion is that each fratemity and each soverity make a determined effort to see that its group is made to realise the importance of good numners in all places, be it in college or elsewhere. This is an inexpensive program and it is one of great profit. Second suggestion is that each fraternity and sorority make all their members completely memorize every tymake and their members and their memb

or the winner. Last suggestion is that the cheer leader get more keep the night before the game, because peppy cheer scalers can do a great deal towards making a pepty from the control of the control o

Some people we know think that they are hard-boiled, but they're really only half-baked.

—Milisops Purple and White.

"Many bachelors wish they had a pretty, helpful wife," states a writer. So do many husbands.—Punch.

#### The President Says

# Eves and Ears

#### Music "N" The Air

# .: Smiling Through .:

A Little Tale of a Will

## COLLEGE CONTEMPO Gettysburg

#### Alabama

Brooklyn Polytech

# 

Gives Dance

Delta Sigma Phi Announces Pledging

ledges Two
Alpha Fide Season S Nature's Gift to LUCKY SMOKERS

Sigma Alpha Omega Announces Initiation

GRADUATE CLUB HEARS VOLLMER

Duke Professor Relates Obser vations Made During Visit in Germany

Mrs. Barnes Speaks On

Director of Women's Glee Club Points Out Greek Contribu-tions to Music

SENIOR WOMEN DISCUSS PLANS

Greek Music
Hanes Clement, Chairman of Project Committee, Outlines
Suggested Programs

THREE CORNERED MOON-dette Colbert.
GENE AUSTIN-On the stage.
Carolina, Frf.-Sat, Oct. 13-14.

lege held its first meeting on Thursday — a June evening, October 5, in the Y. W. C. A. part of the meeting was taken up with have?

Kleig Eyes

DANGEROUSLY YOURS-

ALWAYS the finest tobaccos

ALWAYS the finest workmanship ALWAYS Luchies please!

It's not by accident that Luckies draw so easily, burn so evenly. For each and every Lucky is fully packed-filled to the brim with sweet, ripe, mellow Turkish and Domestic tobaccos. Round, firmno loose ends. That's why Luckies are so smooth.

The Cream of the Crop

"it's toasted" FOR THROAT PROTECTION-FOR BETTER TASTE

## TO STOP BLUE DEVILS

## Tennessee Brings Strongest IINISHAL GRIDIRON Team On Record To Meet ATTRACTIONS FOR Devils In Crucial Game N. C. ON SATURDAY

BOTH UNBEATEN
Tennessee Enters Game With
Victories Over V. P. I. and
Mississippi State

PAN-HELLENIC DANCES will be FORMAL

CUSTOM TAILORED

EVENING CLOTHES

Exclusive Fabrics

STYLE ANALYSTS

The

Tailored Man

Your Clothes Artistically Tailored

Upstairs Dial N-2361 Opposite Kress' Appointments

### With The Blue Devils

Three Major Games Scheduled for Coming Week-End in State

DEVILS-VOLS HEAD LIST Carolina Meets Georgia and Wolfpack Plays Florida for Other State Tilts

Wictories Over V. P. I. and Mississippl State

WADEMEN SEEK REVENGE

Mise David out to Average 16 to 13 Defeat Suffered Last were game to be played in the Dake state Season and the Season and Season and

#### Tennessee Backfield Aces



PETRUZZE - BACK

Golf Circles

#### PEACOCK SECOND TENNESSEE GAME IN DISTRICT GOLF BIG OPPORTUNITY

Ex-Duke Varsity Star Rated Duke Ready to Enter Game High in Washington With Everything to

Gain
the arrival of Cat Duke, erstwhile

ENOCH L. STAMEY, '24

Duke University Unions EAST CAMPUS WEST CAMPUS
Operated by Duke University for the Convenience
of All Students Any suggestions for improvement in service and meals appreciated J. E. THOMPSON, '28, Manager

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C. C. ROSS DUKE '28 The Great Atlantic & Pacific Tea Co. 

# BUY!! **Arrow Shirts!**

We carry a complete stock of Arrow Shirts, Underwear and Handkerchiefs. See the Mitoga, the form fitting draped shirt, molded to fit your body, on display at our store.

Miller-Bishop Co.

Where College Men Meet

## Duke Drops Deacons 22-0 In Opening Home Game

MEET ELEVENS OF

FIVE LOOP TEAMS AIR GAME IS GOOD

Rogers Goes Over on Pass; Laney and Cox Score Touchdowns NEW CONFERENCE WAKE ADVANCES EARLY

Members of Old Conference Continue Grid Relations

Deacons Threaten Duke Goal Line Early in First Period of

Continue Grid Relations
Despite Split

NO CONFERENCE GAMES
With the 1933 football campaging inserted into the lineap against a graph graph



## Tip to freshmen: Get started on the right shirt

Your first exam is going on right now . . . critical upper-classmen are looking you over. Your clothes will have a lot to do in winning their favor. That's why we urge you to wear America's best looking shirts—Arrow Shirts.

Not even the most hard-bitten style addict can Arrow Shirts. And they keep their good looks and perfect fit because—they're all Sanforized Shrunk! Try Trump or Gordon to start with





THE

Duke University Haberdashery

features

The Entire Arrow Line

## Six Intramural Football Tilts Played Last Week JOE COOK IN MAIN

PROGRAM STARTS School of Religion 6 to 0, Monday, Oc-Touch Football Initiates Extensive Fall Program Under Gerard's Direction

KAPPA SIGS OPEN SEASON Last Year's Finalists Get 24-0 Victory Over Sigma Phi Epsilon Team Six touch football games were played



that it will be right when experienced tailors have done the altering. We have taken care of the Duke students' altering needs for years.

Rowland & Mitchell Upstairs over Durham Men's Shop



# BLANCHE CALLOWAY

AND HER ORCHESTRA

Saturday Nite

WASHINGTON **DUKE HOTEL** 

8 P. M. \$100 Plus

Spark Plugs

# WARREN BATTLES FIGHT ATTRACTION

Popular Duke Coach Promotes and Fights in El Toro Matches

HAS EXCELLENT RECORD

We Invite Your Patronage Malbourne Hotel Barber Shop "It's the Service That Counts"



See F. & F. Shoe Company

When you buy Nunn-Bush Shoes you get style and quality. Nunn-Bush Shoes you get style and quality. Nunn-Bush shoes to make style and quality. Nunn-Bush has the Ankle-Fashioned feature, which means a better fit and next tailored appearance of your shoes, when purchasing this light cless time of footwear at \$5.550 to \$9

F. & F. SHOE COMPANY

# ROCHELLE'S

Battery and Electrical Service

OFFICIAL SERVICE ON ALL CARS,

USING GENUINE PARTS Always insist on the Genuine-not Replacements.

RADIO SALES AND SERVICE

We Specialize on Generators, Starters,

Rochelle's Battery Service

Chapel Hill Stree BILL CRAWFORD, Representative Dennis O'Connor Elected

## HIGGINS VICTOR IN MIDDLE-ATLANTICS

Teams With Barney Welsh to Win Sweeping Victory in Doubles ended University of N

a hand!

TO MY PATRONS I am now connected with the Malbourne Hotel Barber Shop, and I will be glad to serve you in the same way as I have in the past. T. A. NASH Formerly of Duke Barber Shop

MALBOURNE HOTEL BARBER SHOP

Jake Has Done It

Again!

For many years Jake's Valetor Service, as my place was known

has been popular with Duke students. Now I have installed the best refreshment spot in Durham, where the finest in ham-

AFTER THE TENNESSEE GAME

Jake Nurkin's Place

#### ADD WARREN HAS Schedule Announced For FIRST ROLL CALL FOR BOXING TEAM

Sides Captain of 1933 Squad Having Two More Veterans Returning

ASPECTS LOOK HOPEFUL

is Jake now!

# Megaphones



LITTLE MEGAPHONES

will be sold at actual cost by the DUKE CHRONICLE

Will be put on sale as soon as received, most probably
Friday at 6 p. m.

Inquire at Office: 06 Men's Union

Intramural Football Season

Some of the Things You Will

TRENCH COATS



3.45 thru 6.95

NEW FALL SHIRTS

1.45 FLANNEL SLACKS

4.85 -

-The

**Young Mens** Shop

126-128 E. Main Street

Printing · Engraving · Fraternity Stationers · Paper Supplies · Dance Invitations, Etc.

124 West Parrish Street

DURHAM, NORTH CAROLINA

#### CAMPUS BULLETINS

Manchester to Speak

Woman's College Orchestra

Phi Eta Sigma

the Woman's college assembly of ay, October 13, at 11:20, Mrs. of er Barnes will give the third lee on the outlines of the history of

Town Girls Club There will be a meeting of Town Girls club on Friday, at 4:30, in the club room in Carr building. All town girls are urged to attend. Men's Junior Council

he Men's Junior council will meet Fri day morning at 11:30 in CC-110. Im portant meeting. Woman's Music Club

The first regular meeting of the Wo-man's Music club will be held Friday afternoon, October 13, at 4:30 in Als-paugh house. All members are urged to be present.

Hoover to Speak

Typing Bureau

Musical Clubs

Duke University Dames

Symphony

Y. M. C. A. Open House

#### JUNIORS TO HOLD DANCE ON OCT. 21

Four Dances, Tea Dance, and Bridge Parties Are In-

## NEW SYSTEM FOR ABSENCES NOW INSTALLED (Continued from page one) absences a reduction of one hour of cre-Dance Friday

absences clusive of Blue Devils Will Play For Prom on Eve of Tennessee Football Classic

TENNESSEE BRINGS STRONGEST TEAM ON RECORD TO MEET DEVILS IN CRUCIAL GAME

Continued from page six)
good physical condition, Howremessee will be without the serAlert Football Aids Freshmen

e rivalry between the two weeks in which to prepare. their chain 1931. The first game for the strong schedule remaining.

Knoxylle with the Blue down in defeat, 25 to 2.

BIG PEP MEETING ON FRIDAY NIGHT TO START AT (Continued from page one)

# OAK RIDGE CADETS

to Convert Fumbles Into 34-6 Score

SIX INTRAMURAL FOOTBALL TILTS PLAYED LAST WEEK

True Moccasins



Do you remember

... all of the claims that have been made about smoking tobacco-how it was that one was this and that one was that?

After all, what you want to know when you get a thing for a certain purpose is . . .

"Was it made for that?"

Granger is made of White Burleythe kind of leaf tobacco that's best for pipes.

And old man Wellman, who taught us how to make Granger, knew how.

> Granger is made to smoke in a pipe-and folks seem to like it.



# ranger Rough Cut the tobacco that's MADE FOR PIPES

CAROLINA Friday and Saturday

by Popular Demand

EDDIE CANTOR

"WHOOPEE"

Friday - Saturday

PARAMOUNT

Last Times Thursday Helen Twelvetrees

"MY WOMAN"

GENE AUSTIN
IN PERSON
with "Candy and Coco"
World Famous Singer of
Popular Songs

"THREE CORNERED MOON" Claudette Colbert Richard Arlen Mary Boland

FOUR DAYS STARTING SUNDAY WILL ROGERS

"DOCTOR BULL"