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## DUKE GIRLS WORK INTRAMURAL SPORTS MANY APPLY FOR INMANY POSITIONS IS DISCUSSION BEFORE SOPHOMORES MONDAY

| Earning Capacity Estimate \$10,000; 98 Girls Working Various Capacities |
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| GENERAL PLANS MADE |
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## Fashions for College Folk

Belk-Leggett Company

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20 Good Saddle Horses
Co-Eds may ride for credit in Physical Education

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## By All Means

Do take a look at the advanced Fall and Winter showing of smart gowns and coats

## The Fashion



Duke Professor Relates Of Past Year＇s Studies
PHYSICS GROUP T0 HOLD

MEETING ON THURSDAY | Enainerring |
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University News Shop
＂Give me Lucky Strike Every Time＂
＂My throat is all important to me． No harsh irritants for yours truly Give me Lucky Strike every time． And pat yourself on the back for your new Cellophane wrapper with that fab which makes the package so easy ．＂
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ThatLUCKY tab，Moisturc－Proo
Cellophane．Sealed tight－Eve Cellophane．Sealed tight－Ever
right The Unique Elumidor Pack－ age．Zip－And it＇s open！See the new notenced rabo on he topot the
package．Hold down one half with your thumb．Tear off the othe half．Simple．Ruick．Zip！That＇s all．Unique！ Wrapped in dust－proof，moisture－proof，germ－ proof Cellophane．Clean，protected，neat，
RRESH！－what could be more modern than LUCKIES＇＇improved Humidor $\frac{\text { modern than }}{}$ package－ Lesy to open！Ladios－the LUCKY TAB is －your finger nail protection．

## ＂It＇s toasted＂ <br> Your Throat Profection－against irritation－against cough

Made of the finest tobaccos－the Cream of many Crops－Luck STRIKE alone offers the throat protection of the exclusive＂TOASTING＂ Process which includes the use of modern Ulira Violet Rays $=$ the process that oxpels cer－ tain harsh，biting irritants nofurally present in every tobaceo leaf．These expelled irritants are not present in your LUCKY STRIKE，＂They＇re out －so they can＇t be in！＂No wonder LUCKIES are always kind to your throat．

WEEKLY ASSEVBLY STUDENT COUNCIL


WORLD ECONOMICS ARE REVIEWED BY SHRYOCK


The Chronicle

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ders with co－ed busincss ders with co－ed busincss
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## Dr．Lanning Comes Back After Year Of Traveling



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lave behind every transaction with us an old，
cestablished institution that has weathered the established institution that has weathered the OURTESY awnits cerery request and relation coming from our customers．Frequent contacts with us will
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## SPORTS BAPTISTS BRING IMPROVED TEAM SPORTS

## GRIDDERS TIE; CROSS COUNTRY MEN GET WIN

 Score For Cats; Fumbies
Hurt Duke DUKE DOWN IN N, C. RACE
 Blue Devils to a seoreless tie at Davia
son Saturday. The game was pital son Snturday. The game was played a
the fanture' of Davilsonn's Hornecomin Duy, and about five thousated specintor
saw, the 'Cats, outwelghed but fighting vallantly, turn back numerous scoring carrients by Conch Wade's men. Duke tritory time after time, but potentio touchdowns were thwarted but potential $\underset{\mathrm{r}}{\mathrm{r} \text { incomplete passes. }}$ threw a seare into the Devil ranks when, on a sustrined drive of is yards, the Davidson backs ran through Dake's line - nlmost at will to plle up three consecu-
tive Alrst downs before the Wade fortive Arst downs, before the Wade for-
ward wall leld for downs on its own 26. On a purtinlly blocked punt, Captain
Brewer tore through the Wididents for 20 yards and a first down on their 28
yard stripe, but after Mason yard stripe, but after Mason completed
a pass to Craviord good for 18 yards a pass to Crawiord good for 18 yards,
un officide penalty ruinted the seoring
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for the areater part of the second stan-
26 yard gain to place the oval on the
Cats' 38 , aftor to place the oval or the
atewernated in advinach Mason
niternated in advanching of to the Mason
another off-side penalty endted the ralls.
Throe five-yard pennltien in rapid
sticession at the outset of the thit
sion alided the Doviset of the thirid ses-
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ing the ball to the Duke 22 . With the



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Durham Men's Shop
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DEVIL FIELD GENERAL Victory Against Wildcats

|  | BRAY $\overline{\text { WINS }}$ RACE |
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| sible - If matches are not played within a week atter they are chednled the intramural departinemt will declare ite |  |
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KEEP ENERGY at par or better TO WIN.

$10-\sum_{2}^{2 N o m} 4$ SERVED IN BOTTLES AT DUKE UNIVERSITY STORE
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 An ideal place for an eyning's entertainment and
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The gathering place and colectation headquarter.
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You will enjoy our meals in the Coffee Shop
Best food at reasonable prices. Ask our castier
Best food at reasonable prices. Ask our cashiler
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Wrecker Service Day or Night,

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GERARD FEATURES COURT AND TRACK

| Dorm Winners to Battle Fraternity Champs; University Track Meet Soon | esprestion of falice confidence. The policy of the Dalse oflcials will do with all this and wili, in part, create utopian competitive spirit that follo of the various colleges have hoped |
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| tournament in baskettall to all fruternities and other teams interested. Gunes |  |
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| will be played every Moodlay, Tuesdis,Wedneeday, and Thursday night at $8: 15$ P.M. The fraternities wIIl bo divided |  |
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| up into two divisions, one mad two. The |  |
| winners of ench lengue will be presenteadwith loing cuphs and thee same two |  |
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| with loving cups, and these same two league champions will play a game to |  |
| determine the fraternity champlonstip |  |
| of the university. In addition, the fraternity dampions will meet the dorni- |  |
| ternity champions will meet the dormitory winncrs in a specina court tilt to |  |
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| soon be on display at the University store. |  |
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| On Soturday, October 31, Conch Ger- |  |
| al fall handieap track meet, in which all Duke stu- |  |
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| dents will be eligibie to compecte. will bo awurded to all first and second |  |
| pate winnert, and a cup will be given to the fraternity winning the relay race. |  |
| to the fraternty winning the relay race. A cap will nlioo be awrurded to the temm |  |
| Sering the Ciglest number of agregate |  |
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| dass which wius tie inter-class relay. | letter boys to carry off |
| Fraternitics, as usual, have given their enthusianitie support to the intramural progrum, but the dornitories and classesappear to be apathetic. |  |
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| of the sophomores, funlor, and freshman classes. Men inferested ure urged to try classes, Men interested mre urged to try out for intramural managerships. The |  |
| out for intramural manaperahipa, the |  |
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Reporter Tells Co-Eds The Fine Points Of Popularity
Be Energetic and Lively, Act Naturally, Make Your Associates Home Around You-Are Prerequisites to Popularity, Says Ambitious Reporter

| The college season is fully launched; hat's perfectly obvious since football cason is alrendy three weels under way, but the most striking element which upports the above statement is that now very freshman girl wants to know Just how to be popular and just what to do o be popular. From every direction, arth, east, south, and west; yes, from the thirty-two points on the compass Cand If you don't know there are thirtywo points on the compess you lind beter consult a nautical gulde book) questions come pouring in us to Just how ach must conduet herself to be a popint givl. <br> Many bave sald Cacsar was nmbitious; perhaps they were right, but it's our pinion they were slightly afrald-that hits ambition meant that they would have to ceaso being lazy. A coliege is just that ambitions, perhaps even more so, and if girl would be populat, even among mimbers of her own sex, she must be energetic and lively; she dare not be laxy. Everyonc apprectites and admires he plucky girl who comes out and tries a neer game or sport, doing the best she can and forgetting to be sensitive about her mistakess <br> As for being popular with boys, there is no hard and fast rule. Every bay is an individual unto himself and is not attrieted by every type of girl. Each his his types; each feels himself atracted to some und repulsed by others; hut, on the whole, they tike and admire kirls for what they houestly are. <br> A gitl is popular if everyone feels at case in her presence. If sho makes everyane elise foel reliaxed and comfortable, | a girl must be a good salesman of herself; she nust know herself tharoughly, for in knowing hersel! she can put her best and most entertaining qualities for-ward-but she must never appear to be doing that-affectation is never tolerated and never appreclated. <br> Many of the new girls fail to make friends because they are afraid to apvear Interested, anct by appearing interested we mean nsking questlons of thase who have already passed the metamorphic stages. Recucmber this, people like to have you ask them nobout things. They like to do little favors; it makes them feel good and they remember you pleasantly. <br> A freshnan's best clance for being popular if in being natural. Altempts to attract attention only draw more attention, and not popularity. Clathes do seem to play rather an important part because they indicate whether a girl is up to date and has good taste, but it is not necossary to have many or expensive clothes. <br> One of the most necessary requisiles for the girl who desires popularity is the faculty for thiaking squarely about herself. Not that she must allow this selfanalysis to degenerate Into morbid selfpity or introspection. No, she must pursue self-analysis with the purpose of eliminuting any of the unpleasant features of her make-up, and that, because It is easier for the girl who has canly learned to think of her frults in terms of problems to he worked out rather than dispensations of Frowidence which cannot be avercame. |
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## Turkey

Eastward ho! Four thousand miles nearer the rising sun-let's go! To the land of mosques and minaretsso different from our skyscrapers, stacks and steeples. Let's see this strange, strange country. Let's see the land where the tobacco* grows in small leaves on slender stalks-to be tenderly picked, leaf by leaf, hung in long fragrant strings, shelter-dried and blanket-cured. Precious stuff! Let's taste that delicate aromatic flavor-that subtle difference that makes a cigarette!

XANTHI . . CAVALLA . . SMYRNA
 SAMSOUN . . famous tobaccos!
*Turkish tobscco is to cigarettes what seasoning is to food - the "spice," the "sauce" or what rich, sweet cream is to coffee! -there's enough of it, that's why. Chester--there's enough of it, that's why. Chesterfield has not been stingy with this impor famous kinds of Turkish leaf-Xanthi, famous kinds of Turkish leaf-Xanthi,
Cavalla, Samsoun and Smyrna-go into

This is just one more reason for Chesterfield's beitier taste. Tobaccos from far and near, the best of their several kinds - and the righ kinds. And pure, tasteless cigarette paper, the purest made. The many requisites of milder, better smoke, complete!
That's why they're GOOD-they've gor to be and they ar



Facts And Figures Are Released On Workings Of University Kitchen STUDENTS WORK
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EQUIPMENT IS MODERN

## BAR ASSOCIATION

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