HAVE THE CHRONICLE SENT TO YOUR

HOME

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OLUME XXVI, NUMBER 1

DUKE UNIVERSITY, DURHAM, N. C., WEDNESDAY, SEPTEMBER 25, 1929

### Duke Memorial Fund is Boosted By Hundreds Of Alumni and Friends

Advanced During Summer Months

TRIBUTE TO THREE DUKES

James A. Thomas, Business Associate of Late Tobacco Magnates, is Chairman of Committee; Many Different Nationalities Among First to Subscribe; Over One Hundred Thousand Dollars Already Raised

Men's and Women's Organizations on Hand Ahead of Time

Entire Freshman Class Introduced to Future Alma Mater by Chris-tian Associations; Employment Service is Provided for Ambiti-ous Students of Limited Means

ARCHITECT EMPLOYED

DUKE PROFESSORS VISIT

# **ALUMNI COUNCIL**

Y'S" TAKE ACTIVE

PART IN FRESHMAN

TRAINS MET FOR FROSH

ORIENTATION WEEK Notional Organization Chooses Duke for 1933 Meeting; Thigpen is Officer

WALTER P. ANDREWS

NATIONAL ELK HEAD Trinity College Graduate Elevated to Highest Honor

FOR RURAL CHURCHES

### CHARLOTTE TO SEND MOTORCADE TO DUKE

Queen City Chamber of Comm Sponsors Tour to New Campus and Game

# Largest Freshman Class In History Becomes Acquainted With Duke During Week Is Estimated that Approximately 800 Freshmen Have Exercised in Class of 1933

SENIOR CLASS OFFICERS NOMINATED SATURDAY

Morning; Two Unopposed Candidates



### **DUKE IS LOOKING CARNEGIE HERO IS** TO MUSICAL YEAR NOW STUDENT HERE

Band Will Appear First at Pitt John R. Poe Uses Award Money
Game; Clubs to Visit on Education for
Girls' Schools Ministry

### SUMMER SCHOOLE HAVE RECORD ENROLLMENTS Elections Take Place Saturda

ENROLLMENT IS OVER 2,000

rosa spend week in Taking Special Tests of Various Kinds, Lis-tening to Speeches by the Presi-dent, Dean Wannamaker and Others; Are Introduced to Cam-pus Leaders at Special Program Duke University officially began its

### THE CHRONICLE

VERNON F. SECHRIEST HERBERT E. O'KEEF, JR.

H. L. Andrews, C. H. Livengood, W. H. Marshall, Stuart Robeson

### PURLOINED PARAGRAPHS

Juniors who expect to rate the Who's Who page (in the Teshman handhook next year are warned that they are liable for speeches to the freshmen. What they are liable for speeches to the freshmen. What hold its place on the calendar of the academic year.

The most popular remark to the seniors: "What are you going to do next year?" As Moran and Mack says, "why bring that up?"

compose a story without facts and some informative source from which he can develop it. Sometimes the reporter, after having exhausted himself trying to interview his subject, musters ap a few meager details and sets out to transcribing them into a new judger of the subject musters and the source of the subject matters in the subject matter in the subject was a subject matter and the shifted to the unfortunate reporter. He is supposed to solivit news from his constituents with all due politeness and to prepare his story for publication. Much of his success is dependent upon the coiperation given him by the person or persons intervivened. Needless to say, the status quo of the newspaper is based upon the combined success of its reporters and assistants.

We earnestly appeal to the Administration, the faculty, the students, and the whole University community for their continued cooperation in supporting our weekly. Any mainsance committed by members of The CHRONICLE's "fourth estate" should be reported to offeisials of the paper.

### ORIENTATION WEEK

ORIENTATION WEEK
In recent years American colleges and universities have struck upon a plan whereby first year college studenties are proposed to the proposed of the work that lies become and proposed of the work that lies become them. This addition to the college calendar is called orientation week. Obviously those edinators who brought the idea to the front were sware of the fact that the first days of a young student's college if are singularly important; that his first impressions of the new habitat are ineffaceable. The insertion of a preliminary training period into the freshman's curriculum is another step toward moderning out gravet educational system. We can say unofficially, that the plan has been successful at Duke since its adoption three years ago, and, for all intents and purposes, it has become a permanent feature.

feature.

Not so many years ago—before orientation was seriously considered—a freshman's first days at his seriously considered—a freshman's first days at his future alam anter were marked with consternation. He generally arrived on the campus only a day or two before the upperclossmen, just in time to will under the excitement connected with the opening of college. His vitality was stiffed by dominant upperclassmen who were not conserned with his welfare: their own houses had to be set in order first. Of course, there were student welfare organizations in those days, but their aid alone was insufficient to take care of the needs of a multitude of neophytes. Then we must not forget the desperate suphorters.

The asighberhood cyale says that every time he seen woman kinsoling another woman it reminds him of two principles asking another woman it reminds him of two principles asking and part before the starting goal broadges asking and the starting goal broadges asking and the starting goal broadges asking and the starting properties and that they are to become a living part of the institution. They are familiarized with the bittery and traditions of the institution. They are familiarized with the bittery and traditions of the institution. They are familiarized with the bittery and traditions of the institution. They are familiarized when the bittery and traditions of the institution. They are familiarized to their new surroum bindings.

A headline in a recent number of The Atlanta Constitution and that Duke concease they can't play but four men at a time.

Juniors who expect to rate the Who's Who page.

## LEISURE TIME

### CURRENT EDITORIALS

WHAT A BUNION DID FOR THE CAROLINAS

LESURE TIME

(G.-Ed Editor)

Nor that the eccitement of registration and oble and the state and tool papers through the state and the state and tool papers through the state and the state and tool papers through the state and the state and the state and the state and the state

ower in the streams of the Caronnas n a few weeks, Mr. Duke was so inter-sted that he sent for a young man whose ame he had heard Dr. Wylie mention

eason for the creation of the Duke en-owment and of Duke university. News-apers and legislatures had not been too industry in the Carolinas, Mr. Duke wanted to shut off further interference by newspapers and legislatures. This is

have been bothered with all my life."

The story is typical of Ben Dixon
MacNeill. It is interesting reading, in a

### SCRAWLING

uarter, the final set, or whatnot and chatever a senior begins. Some nice coys from Indian Crossing and Bear

Jam to avail themselves of the Dake I be a water from the Darry, rather than going to Paris I be a long or the paris I be a long or the paris I be a definition of the same naterial, the administration may well take a deal part of the part of the paris I be a long or the paris I be a long or the results of that halor only the paris I be a long or the paris I be a long o

he immediate pust years.

Even so, we're still a college, a rank kilgo, Pre he, one of the very rankest, in fact, assembled hutil we have some official recognition units, or some facilities for the musical problems of the property of the problems of the prob Publicity boys have it that Duke is all | yes

comunit, especially in the states included as the conference area, have been giving the conference area, have been giving mount to college this year, is the Shoe has a great reputation on apper. The past revert accounts, pershaps, were these by March appears only in the Jack. Among the most giving, pershap, placks and the Paries of two excellents been given the by March 2 and 1 and atte Ness, who recently toured the cole
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### TWENTY YEARS AGO

Taken from the files of The Trinity Chronicle September 22, 1909

Dr. William J. H. Cotton, of the economies department of Duke University, has returned to take up his faculty duties this fail after spending a year in some of the principal universities of Europe. During his sabbatical leave Dr. Cotton at an account in the news room, in the composition of the concentration of

### Werber-Potter

WOMEN'S ORGANIZATIONS HELP WITH FROSH WEEK Y. W. C. A., Student Council, and Junior Big Sisters Initiate New Girls

## HOWARD ASHLEY DIES IN LAKE JUNALUSKA

We Extend An Invitation to All Duke Men to Make Our Store Their Headquarters

Clothes With a Collegiate Atmosphere



Where College Men Meet

### Summer School "Grad" Students Are Numerous

Two Hundred and Seventy-One
Advanced Students Enrolled
for Summer

Limestone, 1; Maryville, 1; Meredith, 7;
Mercer, 1; Mississippi State College for
Women, 2; North Carolina College for

FROM MANY INSTITUTIONS

Chese Advanced Students Came From Colleges in All Parts of Country; the Majority of Them Were Teachers; Many of Them Stayed for Both Terms of Sum-

PHOTOGRAPHS To Students
ONE HALF THE REGULAR PRICE
Its Better Posings Only at

Its Better Posings Unity at CAMERA CRAFT STUDIO

### FIRST BAPTIST CHURCH

BIBLE SCHOOL

Extends to every Duke Student a cordial welcome and an invitation to worship with them. Bible School 9:30 A.M.

Morning Worship 11 A.M.
Young People's Unions 6:15 P.M.
Evening Worship 7:30 P.M.

IRA D. S. KNIGHT, PASTOR STUDENT DECERTION THIS FRIDAY NIGHT SEPT. 27th, 8 to 10 O'CLOCK

## Duke Students!

We are still here at the same place, ready and anxious to give you the same cheerful service

Our student representatives will call daily for your

Laundry Pressing Altering Dry Cleaning Shoe Repairing

**Duke University Laundry** 

"Economy and Convenience"

W. E. WHITFORD Managers J. H. JUDD, JR.

A Message to Duke Girls:

## We are prepared to give you good service and workmanship equal to the best in the

dry cleaning of women's dresses and coats

Miss Irma Johnson

Duke University Laundry

### Freshmen and Old Students!

Meals for College Students is Our Specialty

Good Food Served Right

### The Puritan Lunch

120 East Main Street

Durham N C

Tom - Ernest - Murhy

"The Students Friend"

IF YOU RECEIVED THE LETTERS you write

Would you be proud of them or just a bit sheepish? What about the appearance of the envelope-the paper? Would they make you want to read the letter itself? Old Hampshire Stationeryhas that ability—it impels one to read the message. It is aristocratic, rich, substantial. Itmakes

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## "The Young Man's Store"

Where Clothing and Furnishings Are Better

We Sell the Best Lines We Can Buy

Schloss Bros. & Co. Clothing Stetson & Schoble Hats Wilson Bros. Furnishings Agents For Hickok, Duke University Buckles

Watch Our Models at the Carolina Theatre Thursday Night

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Durham, N. C.

# long ago

"went Sheaffer"

Like athletic leadership, sales leadership comes only with merit. Sheaffer leads in actual sales at 73 of the 119 foremost American universities and colleges\*. To know why, just write with one at your Sheaffer dealer's. You'll be told that Sheaffer's Lifetime° is guaranteed for the rest of your life . . against everything except loss. See the modern design of the Balanced Lifetime°, and experience its restful "feel". That's why it takes notes so swiftly in class and races through long themes without tiring the hand. Once you've used Sheaffer's Lifetime° pens and pencils, you'll never be satisfied with any others!



### 28,860 New Books Added Duke University Library

ARE NOW 151,520 VOLUMES

Ten Women Assistants Read Books in All Languages, Index Innum-erable Subjects, and Write 87,-000 Index Cards; More Collec-tions Received

Answering the just demand of the students of past years for a college dining hall with a college atmosphere, The Union stands as a part of the University. College spirit should not end on the athletic field, but should go into the support of everything that is a part of the Alma Mater.

### THE UNION

Follow the Satisfied Crowd





books feward of "Close Harmony" and "Able's Irish marfal celler marfal celler Rose," has the featurej role. The cast includes Dorothy Retier, Al St. John and of students have excelled here for the fall Scale V. Shipp donated by the property Region, Al St. John and May Bolay.

Delightful caterialment is also prevailed the fail of students have caralled here for the fail of students have caralled here for the fail of the Heart M. Shipp, forward or death of the student in "The River in "The River

DR. BEN D. MANN

### A Welcome to Duke and Durham

We welcome to Durham all Duke students and professors, and hope that our store will be your headquarters while you are down-town. Located conveniently to the theatres, hotels, banks, stores, and business houses, our store will be a convenient place for you to meet friends, use the phone, and get student's and professors' office supplies.

We carry a complete line of loose leaf note-books, fountain pens, typewriter carbons and ribbons, and all items used in an office.

### MULTIGRAPHING-

Fraternities and other student organiza-tions will find our multigraphing service use-ful in getting out form letters and notices. Our work is of the finest quality and our ser-

For marking laundry, books, rain coats we suggest a small one-line rubber stamp, with an indelible pad which will cost only 75c.

### COLLEGE MILESTONES-

We have for the first year student a four year college diary, which will be a valuable college record.



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Your dealer will show you an instrument that will make you jump right.into the Columbia cheering section—the
Viva-tonal Columbia Portable. It has
the tonal beauty and volume of an ex-

SWEETHEART'S HOLIDAY
HUGGABLE KISSABLE YOU
Ted Wallace and His Campus Boys.

Record No. 1916-D, 10-inch, 75c I Love You—(Incidental Singing by Ted Lewis).

LEWISADA BLUES—Fox Trots—Ted Lewis and
His Rand.

pensive cabinet machine. It is luxuriously fitted—yet it costs only \$50!

If you like your melody in a more elaborate case, there's the electrically operated Columbia Portable at \$60. And if you want your music at less cost per note, there's another corking Columbia Portable for only \$25!

Whichever you select, be sure to slip these new discs in the record com-

Single 10. Leoy-43, 10-link, 75c
Single 10. Tulking Picture
Production "Hollywood Revue of 1929").
OBANGE BLOSSOM THE—(from Talking Picture
Production "Hollywood Revue of 1929"),
Vocals—Ukulele Ike—(Cliff Edwards).

Record No. 1922-D, 10-inch, 75c MOANIN' LOW—(from "The Little Show"). SWEETNESS—Vocals—Lee Morse and Her Blue Grass Boys.



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Engraving Embossing

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### SPORTS

## DUKE MEETS MERCER BEARS SAT.

HERB O'KEEF, JR BOB PATTON

### Duke Opens Grid Season With Mercer Saturday

Coaches Prepare Team for Tough Game in Opener with Mercer Bears

WILL PLAY AT MACON, GA.

Devils Will Have Strongest Line and Fastest Backfield in History of School

(By Herb O'Keef)



### EX-TENNESSEE MAN TRAINS DUKE TEAMS

Lenox D. Baker Leaves Tenness to Supervise Duke Training While Studying at N. C.

Coombs In Need of Men For Pitt Game

FROSH HAVE BIG SOUAD THIS YEAR

Rats Are Being Worked Hard for First Game with Carolina

THE HANG-OVER HERB

<mark>ଷ୍ଟ୍ର ଓଡ଼ିଆ ପ୍ରଥମ ପ</mark>

### YEARS COACHING STAFF STRONGEST IN DUKE HISTORY

Big Staff Prepares to Take Over Largest Athletic Program of Any School in South

FIVE NEW MEN ARE ADDED

DeHart, Buchheit, Steiner, Tilson, Cameron, Card, Sanders, Baker, Hunter, Hollingsworth, Coombs

### Duke Harriers To Have Tough Season This Year



try Team Through Hardest Schedule in Years THREE VETERANS ARE BACK

Captain Simon to Lead Cross Coun

Johnny Heizer and Jack Holt, Other Veterans Back with Team; Coach Issues Call for Other Can-didates; Navy First

HAYWOOD & BOONE

When You Think of Amusement, Think First of Durham's New

## Carolina Theatre

The City Auditorium

It has been transformed into a Theatre Beautiful and is equipped with the finest sound and talking equipment. Seats 1750 people-absolutely Fire Proof. Daily from 1 to 11 P.M. Shows every 2 hours. Daily Bargain hour from 1 to 2, 25c; from 2 P.M. to 6, 40c; from 6 on, 50c.

> Showing Next Mon. Tues. Wed. COLLEGE CROQUETTE

Coming BROADWAY Its Dramatic Soon BROADWAY

PUNCTUATE YOUR DAY WITH



Let Camels be the commas S and periods S in the page of your daily activity & Each Camel is a little interlude a high-spot of pleasure & with which to punctuate your changing moods and thoughts & It adds so much to the pleasure of life to pause now and then and say to yourself Time out for a Camel!



In Camel you get that extra measure of pleasure . . . because Camels are expertly blended from the choicest tobaccos grown . . . mild and mellow . . . cool and refreshing . their fragrance is always pleasant, indoors and out ... and they do not tire the taste nor leave an after-taste.

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### Touchdowns In Entertainment!



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You Haven't Seen Anything---

THE DANCE SINGING

TALKING HAL SKELLY ... DANCING

Lois Wilson - H. B. Warner

"The Gamblers"







TALKING

MON.-TUES.-WED. Norma Shearer

"The Last of Mrs. Chenev' ALL-TALKING PICTURE



Because It's Young Love--

it's the best love of all. And Buddy is here in the best picture he has made, his second talking role. Thrilling action, lovely scenes of Southern luxury, plantation mel-odies and love ballads.

ROGERS

The Riverof Romance'

With MARY BRIAN



McDonald's Drug Store

## STUDENTS GIVEN CHOICE DUKE OPENS GRID SEASON "Y'S" TAKE ACTIVE PART IN FRESHMAN WEEK

DUKE MEMORIAL FUND

### GIRLS ACQUAINT FEMALE FROSH WITH ACTIVITIES

## X-TENNESSEE MAN TRAINS DUKE TEAMS

minued from Page 5)
, and is only waiting for our
the department to open before

## UMMER SCHOOL GRAD. STUDENTS WERE MANY

Go to

The University Barber Shop

Basement of Union

### Durham Ice Cream Co.

## Let Our Druggists Fill

Stationery, Pen and Pencil Sets, Candies, Sodas, Cigarettes and Cigars

R. BLACKNALL & SON

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Convenient - Safe - Economical Four Tickets for 30 cents Electrical Fixtures and Reading Lamps

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## Your Prescriptions

### THE PINES TEA ROOM



H. M. SAWYER & SON

Greetings-

Come To See Us

You Should See Our Sweaters at \$5.00

> Riding Togs For Men And Women

> > W. T. FARMER CO'S.

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