

The Duke ... Chronicle



FRESHMAN WEEK ISSUE

Few Seats Go On Sale For Series

MSGA Enforces Duke's Traditions On All Freshmen





WDBS Opens Tonight With Hour Broadcast

Graduate Center On Hospital Drive To Be Ready in '51

Fresh Statistics

Keep The Home Folks Informed!! nd The Chronicle

Freshman Week In High Gear

Dean's Office Offers Small College Environn

Orientation Chief Archie Continues Traditional Work



A Freshman with a cockeyed dink heaves his luggage up while his friend waves g the car. Chronicle associate Editor Will Fick, along for the ride, also helps out.

Duke's Glee Clubs Gifts, Speeches Mark **Hold Auditions** Duke Freshman Day September 12 to 16

Strobel Succeeds

Brinkley as Chief Of Housemasters

YM. WFAC Work As One Thousand Arrive on Campus

Chronicle Announces Openings on Staff

Perkins Asks New

Vets to Contact Office for Checks

The Young Sophisticate



Sane and Sensible

OT WISHING to seem outdone in hospitality by the administration and 'Y', we herewith extend our own welcome and challenge to the class of 1954. You have ted a fine Alma Mater. What are you going to do with

bleded in a Alma Mater. What are you going to do with ber?

More than the senior, juning and asphomore classes, this point. Don't go overyou hold a latest responsibility of Duke's future. Staident organizations and activities will be im your hands after all the rest of us have
graduated or otherwise departed this campus.

Extra-curricular activities offer varied personal opportunities as well as a chance
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curricular activities offer varied personal opportunities are used as a chance
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will be striving valiantly to
deducate you during the next
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So haleyon alumnus days.

The traditional warning
brief, gitoniti'

Just Us

Our FIRST editorial this week has extelled the virtues and pointed out the pitfalls of indulging in extra-curricular activities. Since we are such an activity, we should like to tell you something about ourselves and our colleagues.

should like to tell you something about ourselves and our soll-eagues.

All major publications at to say that every freshman of the property o

The Duke Chronicle

Associate Editors: Will Pick, George Bushnell; Cood Editor: Peggy Awtrey; Sports Editor Sterling Smith; Assistant Editors: Pred Tybout, Diana Heard; Managing Editor: Denny Rus nove; Assistant Managing Editors: Nick Hemosester.

Bicarbonate

of Soda



Other Years Other Classes

One Freshman tried to find an vernight room for his mother

One new coed arrived with a single suitcase.

One Freshman wasn't bother ed by the cockroaches.

Open Door Policy

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WELCOMES

THE CLASS OF

1954

STEAKS AND CHOPS

COMPLETE DINNERS FOUNTAIN SERVICE PRIVATE PARTIES CABIN PARTIES

1208 DUKE UNIVERSITY ROAD DURHAM, NORTH CAROLINA

C. N. Northcutt, President Duke Class of '30

by Sally Byrne

DO YOU KNOW? nounrus againings

... when you had your choice of rolling or throw
the bowling ball?

You'll find the answers to these and many other sport facts in the new 1950-51 Sports Show Book.

Send for your copy today



Please send me a free copy of the 1950-51 Spalding Sports Show Book by return mail.

Hi Fellows!

Come on down-town to

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\$22.95 Corduroy Sport Coat-\$14.95 Pair Bos-\$22.99 Cordurov Sport Coat—\$14.99 Par Bos-tonian Shoes —\$12.50 Jacket —\$10.95 Mc-Gregor Drizzler Jacket—\$8.95 Double Decker Sport Shitt—\$8.95 McGregor Plaid Vest—\$5.95 Sweater—\$8.95 Arrow Shitt—Two \$1.50 Bow Ties—\$2.95 Nylon Argyle Hose—Two Pair \$1.00 Cotton Argyles—Two Pair \$1.00 Nylon Hose.

NO OBLIGATIONS-NOTHING TO BUY-IT'S JUST A GET ACQUAINTED PARTY

> We want to know the Class of '54 and we want We want to know the Class of '54 and we want you to know us — Durham's Foremost College Outfuters — \$6, we're holding "Open House" Monday — I P.M. to 5 P.M. — Come on down and have a Coke, smoke a Chesterfield or a Lucky (both made in Durham) with us. Register for our big free drawing and look us over. We think we've got a right good looking store, a good bunch of sellows to wait on you and the country's finest brands of clothing, furnishings and Shoes

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OPÈN HOUSE

REGISTER FOR FREE PRIZES .

PRIZE DRAWING

FRIDAY-SATURDAY-MONDAY

MONDAY | P.M. to 5 P.M. MONDAY 4:45 P.M.

See Our Windows for Actual Prizes

Named Associate **Undergrad Deans**

Jenkins, Huckabee Blue Devils Work Hard A.B. Duke Frosh, Duke 'n' Duchess Mag Editor For S. Carolina Battle As Top Scholars,

Job Situation Looks Pretty Good to Dozier

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make the quick, sound decisions that

count. Of such stuff is leadership made.

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ing the best of them.

Matriculate Here

Double Registration



Announces First Issue Oct. 1



Duke University Dining Halls





Welcome Class of '54

The Store of Specialized Shops Comprises 5 Floors All Air-Conditioned for More Pleasant Shopping

Top-Flight Clothes for College Boys and Girls

For the boys — shoes by Joyce, Spalding, British Walker, Keith Highlander . . . suits and jackets by Schloss Bros. . . . sweaters by Revere. These and many other fa-

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Meet and Eat in Baldwin's Plantation Dining Room Good Food at Reasonable Prices in Pleasant Atmosphere



Baldwin's Homefurnishings Floor for Dorm Room Furnishings

A few timely suggestions

...1.69 to 4.95 TOLE METAL LAMPS

COME TO DURHAM CLASS OF '54



We Hope Your Stay Will Be Profitable and Enjoyable

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For Union Meals

On Leaving for College

Ready for Coeds

Punch Cards Take Trials and Tribulations Remodeled Jarvis, Yankees Capture East New Call Systems House Counselor Jobs

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"KEY TO THE CITY"

STARRING

CLARK GABLE, LORETTA YOUNG

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YOUR CAMPUS MOVIE

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AND

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WELCOME CLASS of 54

FOR 64 YEARS ELLIS STONE HAS BEEN A DOWNTOWN RENDEZVOUS FOR STU-DENTS OF TRINITY COLLEGE AND DUKE UNIVERSITY. TO YOU THE CLASS OF '54 AND THE UPPER CLASS MEN AND WOMEN WE EXTEND A STANDING INVITATION TO USE OUR STORE SERV-ICES TO MAKE YOUR COLLEGE LIFE MORE ENJOYABLE





